

EAST
FALLS
HERALD
STORIES

1915

BY

CHADWICK

LATEST WAR NEWS FROM THE FRONT

East Falls, July 25, 1925.

Today I was taken out to the gunboat which is anchored in Port Midvale, by Admiral Paul Costello, the officer who has won many battles on the Schuylkill, and was given a passport to go as far as I like.

The admiral was very blase and did not seem at all embarrassed by meeting a representative of the press.

The admiral, when asked about ship construction said that he is in favor of more sales, especially For'd sales. Through the intimacy thus established, this paper scores a world beat over the Associated Press, and I am sending the latest war news, by wireless, via Germantown, in order to escape the censor at Dutch Hollow.

Bulletin—Clicquot Club has been taken by the Casey Dragoons. They are now surrounding Foley and Kelly's delicatessen, where they are expecting the wurst. General Hugh McGlynn's Irish potatoes had their eyes

on the English mustard and the Swiss cheese was shot full of holes, which may involve the Italian macaroni. The Chinese are attacking chop suey and I hear of a bad break in China. The Home Preserves will, no doubt, be called out to ketchup with the navy beans. The Scotch herring has sunk the Dutch pretzel, most of the crew escaping in the gravy boat.

The crew of the gunboat is apprehensive, tonight, expecting a Zepelin raid on Eisbrenner's lunch room, but at the hour of filing this despatch the jazz band at the Ritz and the Midvale Movies were still going on as usual.

The town is well supplied with eats and can stand a long siege if the citizens will call on the grocers in the Falls.

I understand from the mayor of Dutch Hollow that there is a shortage of things to drink, but I believe he is misinformed, for I am in possession of the knowledge that Welsh's and McCann's are in a position to supply all the thirsty ones. If these places fail, then the villagers will have to depend on the arrival of the good ship Grape Juice, which will prevent many prominent Schuylkillites from waiting until the winter to quench their thirst on snowballs. War, like ice, is all that it's cracked up to be.

FRTZ IS HOST AT AN OUTING

Kirchoffer Family, Their Neighbors and Friends Have a Jolly Day at Clementon

INCIDENTS OF THE TRIP

Fred Kirchoffer, better known as "Fritz," of Fisk avenue, on Sunday treated his family, friends and neighbors to an outing at Clementon, N. J.

Jim Parks had his "bus" decorated for the occasion, and when the party left the Falls early in the morning, there was hardly room in the truck for the lunch, and so they left "Judy" behind.

The singers on the trip amused the crowd all the way down, and there are plenty of Jerseyites who will long remember Fritz and his gang.

"Tops" Lister was under the weather, but, like a game guy, held up his end. Parksey would have been able to start his machine without any trouble if Mrs. McCulla had been a little more supple.

Chappie Miller forgot to buy a new bathing suit, and at the last moment borrowed one from "Smitty." It was a good fit—but not on Chappie.

On their arrival at Clementon, the first thing thought of was "eats," and the ladies certainly know their onions when it comes to fodder.

Mrs. Hildebrand is thinking of taking up reducing exercises for the rest of the summer.

Fritz proposed that they go in swimming, and as it met with the approval of all, they proceeded to do so.

Little Johnny Kirchoffer was nearly drowned when Mrs. Cashman went in the lake, as the tide raised several feet.

Franz Hildebrand was the rowdy of the party.

It was late in the evening when the party arrived home, tired but happy, and everyone voted to make the affair an annual one.

Those who attended were: Mr. and Mrs. Francis Hildebrand, Mr. and Mrs. Fred Kirchoffer, Miss Cecilia Kirchoffer, Mrs. F. Cashman, Mrs. M. McCulla, Miss Anna McCulla, Miss Edith Kirchoffer, Miss Dorothy Kirchoffer, Miss Cecilia Lanigan, Mr. Frank McCulla, Fred Kirchoffer, Jr., Frank Lister, Mrs. Charles Kirchoffer, Charles Miller, John Kirchoffer, John Snyder, Robert Hasselberry, Francis Hildebrand, B. Willins.

SURPRISED ON 21st BIRTHDAY

A surprise party was tendered Frank McCulla, of 3622 Fisk avenue, on his twenty-first birthday anniversary, last Saturday.

The surprise was a complete success, Frank having no intimation of the affair until he arrived home, about 10 o'clock, to find the home crowded with guests.

With songs, stories and dancing the evening was merrily spent, after which supper was served.

Among the merry-makers were: Alice Braum, Marie Lassen, Cecilia Lannigan, Cecilia Kirchoffer, Edith Kirchoffer, Anna McCulla, Kate Lynch, Anna Lynch, Frances Cashman, Miss Dooly, Anita Dalton, Mrs. Mary McCulla, Mrs. F. Cashman, the Misses McNally, of Frankford; James Deely, William Shapburn, William Duffey, Robert Hasselburg, John Snyder, Sidney Benham, Lawrence Duggan, Fred Kirchoffer, Walter McCulla, Frank McCulla, Phillip Gillice, of Germantown; A. C. Chadwick, Mr. and Mrs. Frank Gillice, Mr. and Mrs. Henry Whitcomb, Mr. and Mrs. Frank Day, Mr. and Mrs. Arthur Roney, of Germantown; Mr. and Mrs. Frank Ward, Mr. and Mrs. James Rabbitt, Mr. and Mrs. John Rabbitt, Mr. and Mrs. McGuckin, of Olney, Mr. Tarr and Mr. Brady, of Frankford; James Roney, Walter Roney, Thomas Burke, Betty Burke and William Burke.

AN OLD-TIME HALLOWE'EN

Business Men Arrange Carnival
With Many Attractive
Features

DANCE ON MIDVALE AVE.

Years ago it was the custom of the people of East Falls to don their Hallowe'en attire and call upon their neighbors, or to promenade up and down Ridge avenue for the benefit of those who, while they still enjoyed seeing the masked revelers, believed that they were past the age for such fun-making.

The turnouts, which reflected the humor of the community, were real expressions of the temper, artistic taste, wit and ingenuity of the participants.

The youth of the town were wont to play tick-tack on your window, or possibly pilfered your front gate and ash box for a bon-fire on the night preceding, but on Hallowe'en they were sure to be found somewhere near Ridge and Midvale avenues, to witness the parade of the mummies.

The populace assembled from the four corners of the town; from Paradise to Pastboard row and from the top of "the hill" to the river. And a jolly good time was enjoyed by everyone.

Some of the older residents of the town have spoken regretfully of the passing of these enjoyable times, and upon hearing several of these complaints the East Falls Business Men's Association conceived the idea of reviving this old custom of the locality, so as to promote a bigger and better community spirit.

A Hallowe'en committee was appointed, with John Wood as chairman. Mr. Wood who served with

considerable self-sacrifice on the Wildwood excursion committee, which proved so successful from a Falls of Schuylkill standpoint, is enthusiastic over the carnival and says that "this is another event that we are going to put over for the people of East Falls, so that we will have a spirit of loyalty aroused for the town, instead of the criticisms we hear of other communities."

John Brown, Hugh Maguire and Bernard Klebanoff are energetically assisting Mr. Wood, and with such a combination on the job, there is little doubt that the affair will be a winner.

The committee has been commendably active, and a real treat is in sight for the people of East Falls, on Saturday evening, at Ridge and Midvale avenues.

The adjacent streets and shops will be appropriately decorated, and arrangements made for the better lighting of the scene of the carnival.

The orchestra, Foster's Celebrated Six, which includes a harpist, has been engaged for the evening and will play novel dance numbers. Among the repertoire will be the Charleston, collegian and prize fox-trots. Mr. Foster promises that all those who attend will be agreeably surprised by the rhythm and technic of the renditions of his Celebrated Six.

That part of Midvale avenue which lies between Ridge avenue and the River drive will be roped off, by the permission of the city authorities, and costumed couples will be permitted to dance free of charge.

Prizes will be awarded for the most original costumes.

Those who do not care to dance will still be able to enjoy the gathering, for some of the costumes, from all accounts, are to be of the mirth-provoking variety and others will attract the attention of the artistically inclined.

20 YEARS ON POLICE FORCE

Inspector Holton and Three
Others from Falls Eligible
for Pension

HAVE GOOD RECORDS

The youth of today are often heard complaining of the lack of opportunities to obtain success in their respective vocations. Some of these young fellows are always ready to tell that conditions make it impossible to forge ahead, and although they are active and ambitious, that other men, through some reason or other, always seem to receive the favors from Dame Fortune. They do not appear to realize that the prize only comes to those who never shirk unpleasant tasks, who always perform the thing that is before them with alacrity and intelligence and who apply all their time to thinking of ways and means to improve themselves.

Those who have heard Dr. Russell H. Conwell, of the Baptist Temple, give his famous lecture "Acres of Diamonds" will, no doubt, remember the lesson which Dr. Conwell stresses, in the fact that all about are men, of proven success that are examples of the fallacy of the theory that it is necessary to seek renown in some distant place.

The truth of Dr. Conwell's discourse is exemplified for the people of the Falls by the record of four men who have been neighbors and friends here since boyhood.

On Monday, November 2, Police Inspector John T. Holton, of 3680 Eveline street; Joseph T. Kearns, of 3148 North Twenty-fifth street; Robert Kirkwood, of 3737 Midvale avenue, and John W. Tolson, of 3735 Midvale avenue, will celebrate their twentieth anniversary as members of the bureau of police, and consequently become eligible for a pen-

sion, which is allotted to those who have served for this length of time.

Inasmuch as all of the four are still comparatively young men, it is doubtful if any of them will take advantage of the pension for many years.

These four men stood lined up together a score of years ago, on November 2, 1905, and were sworn in as patrolmen, under Director of Public Safety David Smythe, who was in charge of the police in the administration of Mayor John Weaver.

The anniversary will be celebrated by a dinner, to be given by the four policemen and their wives, on the evening of November 2, at the Bellevue-Stratford, and they will have as their guests the director of public safety, General Smedley D. Butler and his wife; the assistant director of public safety, George W. Elliott and Mrs. Elliott; the superintendent of police, William B. Mills, and the assistant superintendent of police, Alfred I. Souder and his daughter.

John T. Holton, who is only 44 years old, spent all of his boyhood in the Falls, and was always of a quiet and studious nature. His friends in the town are numbered by the hundreds. It is a matter of pride, for residents of the locality, when Holton's name is mentioned, to proclaim themselves as his neighbors.

After serving as a patrolman in the Twenty-second District, at the Park and Lehigh avenues station, until April 13, 1915, Holton was appointed patrol sergeant of the Eleventh District, at Third street and Fairmount avenue, and served there until August 7, 1915.

On that day he was promoted to be street sergeant of the Thirtieth District, at Twenty-second street and Hunting Park avenue. On August 8, 1923, he was further rewarded for meritorious work, by being advanced to Lieutenant and was assigned to the Tenth and Buttonwood streets station. This district which is in the heart of the Tenderloin, is always under the direction of the very best men that the department can muster. The man from the Falls capably filled the bill. Holton served in that district until January 26, 1924, and was then

transferred to an equally difficult district, at Third and Delancy streets.

On July 8, 1924, Holton acquired his present title of inspector, and as such has established a record in police annals which will live for many a day. The truth of the old saying that "When you want something done, see a busy man," dawned upon Director Butler early in his administration, and on July 1, 1925, when he wanted a leader for his new departure, Unit No. 1—a liquor squad—he picked on John Holton.

Inspector Holton has in his twenty years service in the Philadelphia police bureau won such success as it is possible for anyone in the neighborhood to obtain if he follows the course of the inspector, who applied his knowledge and combined with it consistent effort.

Lieutenant Joseph T. Kearns, who was born and lived for many years on Stanton street, also started as a patrolman at the Park and Lehigh avenues station. He continued as such until August 5, 1922, when he was made house sergeant and assigned to what is now the Eleventh district, at Twenty-sixth and York streets. On January 7, 1925, he received another promotion, being raised to corporal of the same district. After an examination he was placed upon the list of eligibles for a lieutenantcy and eventually reached No. 1 position.

The record for reliability which Kearns had made since his start in the police force attracted the attention of Inspector Holton, upon whose request Director Butler appointed the corporal a lieutenant on August 15, 1925. He was assigned as assistant to Inspector Holton, in charge of Unit No. 1.

Kearns, too, is but 44 years of age. He lived in the Falls until recently, when he moved to the North Twenty-fifth street address.

Robert Kirkwood, familiarly known as "Bob," was the third member of the quartet who joined the force in 1905. Kirkwood's first badge was also decorated with the figure 22, as he with others reported for duty at Park and Lehigh avenues. To have served for twenty years as a policeman, with indefinite hours on duty, night and day, in all kinds of weather, expos-

ed to the elements, and that often among dangerous characters, is in itself a heroic task, which should be commended.

Kirkwood is now serving as district detective and is attached to the Fourteenth District, at Hunting Park avenue and Twenty-second street. As "Bob" is by no means an old man his friends expect to see him in the force for many years.

John W. Tolson, the last of the "four musketeers" of 1905, from the Falls, has advanced from his first position as a patrolman, in the Twenty-second District. He received instruction as a house sergeant and has acted as such for several years.

Captain George W. Whitworth is another Falls of Schuylkill resident who has attained unusual honors in Philadelphia police circles. Whitworth celebrated his twentieth anniversary as a policeman about a year and a half ago. He is now in charge of the Eleventh District, at Twenty-sixth and York streets.

General Butler, director of public safety, at his office, 221 City Hall, in speaking of Inspector Holton and Lieutenant Kearns said: "On account of their exceptionally meritorious service records, their integrity and loyalty, they were placed in charge of Unit No. 1, which is a most important division of the department of public safety."

In reference to the dinner the general went on to say, "It will give me great pleasure to attend the anniversary dinner to officers who have so ably demonstrated their value to the service and to the citizens of Philadelphia."

It is remarkable that these men, four of whom stood up together on November 2, 1905, and all of whom are from our own locality should, through their diligence, attain such success, while the whiners weep and wail over the fact that they are not acquainted with the Goddess of Luck.

11-5-25

STATIC

This is... Station E. F.... broad-
casting through... The Herald.

Two youths... from up over...
the railroad... decided to be...
horsemen... hired mounts... from
Thompson... rode up... the drive
... to Wissahickon... Traffic sign
... horses couldn't read... horses
didn't stop... riders couldn't stop
... Mounts ran away... scared
youthful jockeys... who finally...
fell off... and walked home...
Never again.

A couple of Saturdays, ago...
pneumonia weather... big crowds...
... waited for trolleys... but... I
won't say... anything... for...
Service Talks.

There is a young man... in the
Falls... In size... he is ranked...
... with the "talls"... In a motor...
... he'll ride... from Volstead to
hide... whenever... the "smoke"
merchant... calls.

And that is the tale they tell us—
of course it may not be true,
But as they tell the tale to us—
we'll tell the tale to you.

Back to the rainy Saturday... no
trolleys... on the Ridge... Fire...
... they said... at Ninth and Walnut
... wait for 45... minutes... no re-
lief... in sight... but hold!... up
drives Duffy... in his taxi... and
we drive... away... to Manayunk...
... Good Ol' Matt.

Here's one to... think over...
On a tombstone... in a graveyard
... near Lancaster... is carved...
this:... "I expected... this... but
not... so soon."

Rosy cheeked... Doc Rabin...
the aspirin detective... was all...
excited... over the... lambasting...
... Red Grange... gave Penn.

Just a minute... folks... that
noise you hear... is Bob Percy's...
... paint wagon... chugging up...
Midvale... to put... rouge... on
a roof.

Which makes us think... have
you ever... noticed... how the
fumes... from the Laboratory

kill the gloss... on the paint...
which you put... on your house?

Great... mushroom season...
large catches... being reported...
the hunters say... the fields... are
full... of 'em... In order... to
snare... the timid... little "mush-
lies"... you simply... tie a piece...
... of cheese... on a string... and
drag it... along... the ground...
and soon... you will... find... a
line of... "roomies"... following...
... behind you... Pete... Sam...
and "Gal" are... past masters...
in the art.

Local fireman... reports... at
roll call... in straw hat... Harry
Thaw... is also... at large.

Did you ever hear... the tale...
of the house... with two floors?...
... It would... have had three... but
that's... another story.

Last Saturday... evening...
Ridge and Midvale... Oh, Boy!...
Some time!... It was the night...
o' Hallowe'en... when a' th' wich-
tie... might be seen... some o'
them blaik... some o' them green
... some o' them like a turkey bean,
... little Johnny Wood... and his
gang... the EFBMA... were enter-
taining... the town.

At the Midvale... movies... last
week... Picture... called...
"Three Keys"... leading character
... "George Lathrop"... about to
commit... suicide... head-line...
says:... "Born with a silver spoon
... in his mouth... About to die...
... with a leaden bullet... in his
heart"... Actor then... proceeds...
... to place pistol... to his temple...
... I've heard... of hearts... on
sleeves... but never... in head.

The papers... have been... full
... of another case... in which...
a woman... shot a man... because
... he wouldn't marry... her...
The man... probably got... what
he deserved... but why... should
they... make... a heroine... out
of one... who should have...
thought... in the beginning...
... what the outcome... was bound
... to be?... And she... too...
will pay... if not in death... by a
tortured soul... until... the grave
... gives her rest.

East Falls... Mount Airy... 13...
... 0... but then... Nellan... wasn't
in... good form... neither was

Sweets....but Leadly...has im-
proved.

Sunday night...Methodist
Church...Knights Templar...
good band...good sermon...good
babies...good singing...pretty
good...all around....I'll go again.
Signing off...for the...Arling-
ton...time signals....Goodnight.

BUSINESS MEN'S ASSOCIATION HAS SUCCESSFUL OUTING

Celebration at Spring Mill Proves Highly Enjoyable—
Speakers Tell How to Improve Conditions—
Sports an Interesting Feature

By far the most successful affair in the history of East Falls Business Men's Association was the outing and banquet held by the Association, at Spring Mill Country Club, Monday afternoon and evening, which was attended by about ninety tradesmen.

The tradesmen of the town started early in the afternoon and proceeded by train and motorcar to the Club, which is situated on a most picturesque tract of land, overlooking the Schykill River.

Two football teams, composed of members of the organization, soon got into action, and a regular Penn-illinois game resulted. "Sheffin" Foley captained one of the teams, while genial "Bob" Bogle led the other. Bogle's team was swamped by the score of 35 to 0.

Pat. Kelley and Dan McCormick each crossed the goal line twice for the victors.

"Alf." Sowden played a "Red" Grange role and, with seeming ease, ploughed through the opposing eleven. There were a few times when he was stopped, but it required the combined strength of the whole eleven men to do it. One time the "Little One," who weighs ten pounds more than an elephant, took things in earnest and tackled George Magill and threw him for a decided loss. Magill, who was playing center, had failed to hear the quarter's signals and undertook to carry the ball himself.

Foley's fine booting featured the game.

While the football game was in progress, others of those who attended whiled away the time playing golf to work up an appetite for

the spread that followed.

The dinner was a sight that would meet the approval of the most critical epicure. The tables were tastily decorated, and the committee in charge showed unusual originality in the selection of favors that were placed beside each plate. And then came the food. Everything that the season has to offer was there in abundance. In less time than it would take to tell the physical needs of man were satisfied.

What was at first intended to be simply an outing and good time for the merchants in reality turned out to be one of the most enthusiastically constructive business-booming meetings in the life of the organization.

The toastmaster of the evening, John W. Flanagan, president of the first Falls Business Men's Association, fulfilled all expectations in his usually delightful manner. Mr. Flanagan prefaced the evening's speeches by recounting the manner in which the original Business Men's Association was formed in 1902 and the pleasure that was derived from witnessing the present organization following in the steps of the parent body, by keeping actively engaged in bettering living and business conditions in the Falls.

Bernard Klebanoff, president of the East Falls Business Men's Association, after being fittingly introduced by Mr. Flanagan, told of the reasons for forming the present body of tradesmen. Mr. Klebanoff expressed the desire that shopping conditions, in East Falls, be placed on a par with those of Market street, for courtesy, convenience

the saving of money by the community. "Each man," said the speaker, "who takes pride in his place of business is entitled to, and should receive the patronage of his neighbors."

Samuel T. Banham, president of the City Business Club, and prominent in the neighboring Twenty-first Ward, was next introduced as the man "who ate, slept and worked automobiles until he had placed Manayunk on the map."

Mr. Banham, in a well delivered address, told of the common interests of the people and business men of the Twenty-first and Thirty-eighth Wards, and stressed the fact that the nature of the geographical locations of East Falls, Wissahickon, Manayunk and Roxborough should make it a simple matter for the business men of the four communities to co-operate in a neighborly way to help one another. He also pointed out the public spirit of the East Falls business men in investing their time and money in the improvement of business houses and dwellings in the town; the growth in the number of homes being erected in the Allegheny avenue section and the intolerability of traveling to the congested shopping district of Philadelphia, when the purchases of the public could be made nearer home, if merchants would awake to the opportunities which lie before them.

The speaker went on to commend the East Falls Business Men's Association, and particularly its officers, for the progress they have made in the short time that the Association has been in existence.

Before closing, Mr. Banham suggested that, inasmuch as next year would be Sesqui-centennial year, it would be a good idea to call the attention of the city officials—the mayor and council—to the industrial advantages of East Falls, Manayunk, Wissahickon and Roxborough, by inviting them to visit these localities.

Hugh J. Maguire, the popular secretary of the Association, was called upon for a speech and responded with a short plea to the members to increase their efforts for improvements instead of adopting a self-satisfied attitude.

The toastmaster then introduced John Hohenadel, president of the East Falls Bank and Trust Com-

pany, who spoke of the undoubted prosperity which was certain to come to East Falls if the business men continue to co-operate in the future as they have started out to do. Mr. Hohenadel told of the need of even more homes and improvements in the community. He related several stories of experiences he had while on a recent European tour, and dwelt particularly upon the selling methods of shop-keepers in some of the countries, who are more heavily burdened with war taxes than are the people of America.

Mr. Hohenadel concluded his remarks by calling the attention of those present to the loyalty for their community which is exhibited by the people of the Falls, of the convenient location of the town in the third largest city in the country, and its proximity to the largest and finest municipal park in the world.

William J. Benham, who recently succeeded Simon Gratz on the board of revision of taxes, was then given the floor and rose to compliment the Association for the activity it has shown since organization, a few short months ago. He related his experiences as a member of the old Business Men's Association, and gave the officers of the present trade body an insight into some of the methods with which to proceed in obtaining improvements, as they are needed.

Mr. Benham spoke of the development of the property east of Ridge avenue and the meaning it will have for the business men of the town. He went on to advise the creation of a liaison between the business men and political leaders of the city and concluded by offering his services and knowledge in any capacity—legislatively or otherwise—to help the association to obtain any needed improvements.

Allen W. Kerst, cashier of the East Falls Bank and Trust Company was then called upon to speak and made a brief but pointed talk on the progress of the Association.

George C. Gunn, of the East Falls Herald, injected a few remarks on the connection of newspapers and business men, through advertising

to the people of the field in which the paper or papers circulate. He told of the desire of the Herald to co-operate with any or all of the plans of the local organization.

Ernest E. Carwardine, vice president of the Business Men's Association, voiced the opinion of the entire assemblage in congratulating the members of the various committees which have conducted the affairs of the Association.

Robert Bogle, chairman of the entertainment committee, was called upon to explain how he managed to arrange such a successful affair and, with a few explanations, he told of how the plans of the committee were formulated and carried out. Mr. Bogle expressed the hope that gatherings of the kind at Spring Mill be made regular occurrences.

James R. Schwartz, a former secretary of the Falls of Schuylkill civic committee, spoke of the trolley-car service in its relation to the needs of the community, naming several specific instances of poor management and suggested ways and means for the correction of the evils. Mr. Schwartz has an unusually witty and inimitable manner of laying his arguments before his listeners, and held the attention of everyone throughout his discourse.

Between the speeches entertainment was furnished by the Falls "own" comedian, "Johnny" Shaw, with his rollicking stories and songs, aided and abetted by Al Kelly's orchestra and the Honey Boy Quartet.

The gathering dispersed at midnight, everyone promising to attend the East Falls Business Men's banquets whenever they are arranged.

Much credit was given to the committee that made and carried out the plans for this successful afternoon and evening of fun and optimistic business talks. The committee consisted of Robert Bogle, chairman, with P. J. Kelley and John Brinser as his associates.

E. F. Herald

11-12-25

STATIC

Draw up...your chairs...folks...turn the dials...to our...wave length...and prepare...to listen in...for here we are...again.

Thursday night...good dinner...a la Jiggs...ham and cabbage...oh boy!...the Italians...may rave over their...spaghet...and Dutchmen...may brag...of kraut...but when...it comes...to real... "eats"...I'm strong...for the...Jiggs menu.

Which reminds us...of a recipe...for a salad...of Life...which we...once read..."To make a perfect salad...There should be...a spendthrift for oil...a miser for vinegar...a wise man for salt...and a mad-cap...to stir it up."

Have you...ever noticed...the Collegian corduroys...Tom Mix...wears...in the movies?...Well...there's a pair...just like 'em...in the Falls...which may be seen...adorning the manly limbs...of a local...motor supply man...as he promenades...up and down...his store...while Bradley...reads the Herald...Nothing...has been...said...about the...Business Men's...treasurer.

I wonder...if you saw...what I saw...when I looked...at Woody...No, girls...he wasn't kissed...on the nose...he was in...a football...game...for Clearfield...against Clifton...where the motto was..."Trample the wounded...and hurdle the dead."

Get this...on a tombstone...in England..."Here lies Mary...the wife...of John Ford...We hope her soul...is gone...to the Lord...But if...in Hades...she has changed her...life...she had better...be there...than be...John's wife."

I imagine...from all reports...that a distinguished...butcher...

Ridge avenue...thinks he is...
some shot.

I am still wondering...who the
...little nurse...was...who was
visiting...her friend...on Queen
lane...last week end...Not that
...it makes much...difference...
for I'm married...but the...truth
is...she is...attractive.

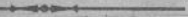
A little girl...asked her mother
...if Moses...had indigestion...
like her dad...and when...her ma
...asked why...the maiden said
...her Sunday School...teacher
told her...that...“God gave...
Moses...two tablets.”

The Black Diamond...Taxi serv-
ice...is temporarily...suspended
.... owing to ... an accident
which occurred...Saturday evening.
The fleet...is being...overhauled.

Eisbrenner says...that all...big
fish...are not...in the ocean...
that he has one...that came out...
of the Rezzy.

It rained...on Sunday...at first
... we were...disappointed...but
we were...amply compensated...I
wonder ... if you noticed ... the
beautiful sunset...about five o'clock
....A more gorgeous...combination
of colors...is rarely...seen, and
so...I'm glad...it rained.

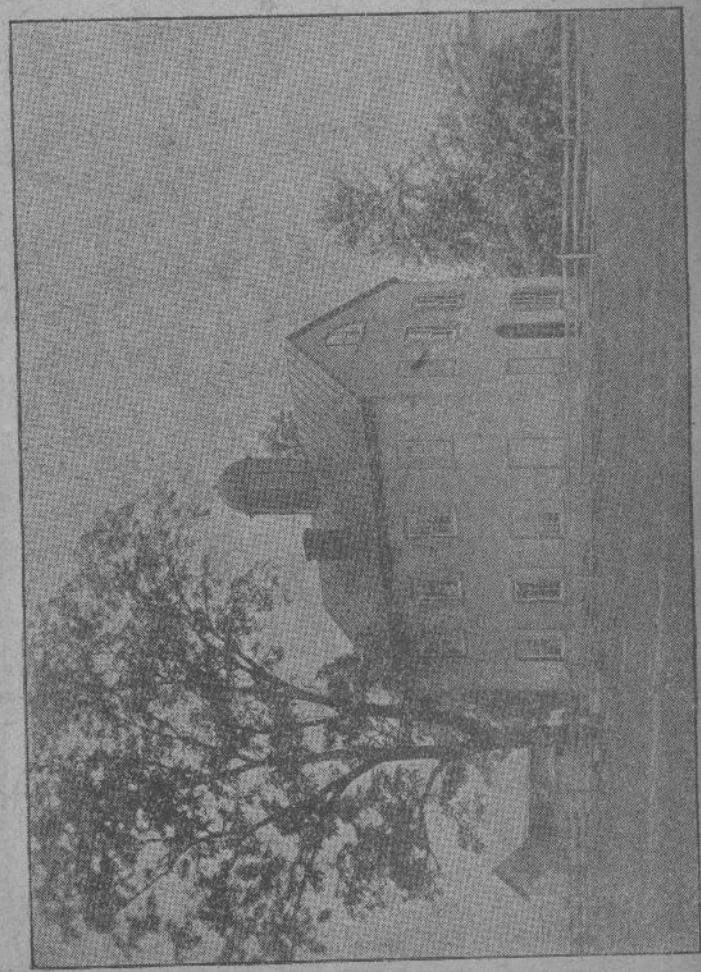
Monday evening...Business Men's
.... Banquet some feed but
couldn't that fat baby
sing?



E. F. Herald
11-19-25

14

**LUTHERAN CHURCH OF THE REDEEMER
CELEBRATES THIRTY-FIFTH ANNIVERSARY**



THE OLD ACADEMY



LUTHERAN CHURCH OF THE REDEEMER

The Lutheran Church of the Redeemer, at Thirty-fifth street and Midvale avenue, fittingly celebrated its thirty-fifth anniversary, on Sunday, Tuesday and Wednesday.

The Rev. Arthur T. Michler, who is pastor, and the anniversary committee, headed by Benjamin R. Marley, with Mrs. Arthur Turner, Miss Florence Williams, Palmer Laubach and George Krail as his associates, were tireless in the work of arranging for a fitting celebration.

Former members of the Church who have moved to other communities and people of the Falls who attend other churches, joined with the congregation in rejoicing over the progress of the Church of the Redeemer and its influence in the Falls, since its organization thirty-five years ago.

The morning service was particularly inspiring. Student Eisenberg, of the Lutheran Seminary, read the service, and the sermon was preached by the Rev. Dr. H. A. Weller, president of the Pennsylvania Lutheran Ministerium, the oldest body of the faith in America.

Dr. Weller had for his text the fifteenth verse of the Fifty-first Psalm, "O Lord, open Thou my lips; and my mouth shall shew forth Thy praise."

The speaker asked that the members of the Church not only evince pride and satisfaction in the history of the Church, the trials of its founders, and the physical work and sacrifices that have been accomplished, but to also consider the value of the religious examples of the Lutheran Church of the Redeemer which, through the actions of its ministers and people, have wrought upon the community in general.

In addition, Dr. Weller called the attention of the members to the responsibility in which they were held towards the Church and its faith, in the Falls of Schuylkill and for mankind in general.

Appropriate musical selections were heard. A. W. Day's rendition of "How Beautiful Upon the Mountain," and a cornet solo, "Londonderry Airs," played by Benjamin R. Merley, were particularly pleasing. The anthem, "O Lord, How Manifold Are Thy Works," by the choir, was significant of the thoughts of all those assembled on Sunday morning.

At the evening service the sermon was preached by the Rev. Dr. I. Chantry Hoffman, superintendent of English Home Missions of the Lutheran Church.

The Misses Edith and Florence Williams and Mr. Day, with the choir, played a prominent part on

the program, with their vocal selections. F. Carl Madgewick presided at the console of the organ.

Tuesday evening was designated as Society Night. On this evening the activities of the various societies of the Church were reviewed and plans for the furtherance of the Church's work were formulated. Addresses were made by the Rev. George H. Kercher, of Mount Joy, Pa., and the Rev. Henry F. Hale and the Rev. G. H. Bechtold, former pastors. The history of the Church was recounted and many pleasant reminiscences of the early days were recalled.

Wednesday evening was Social Night, and the program was along a lighter vein. Dinner was served to members and friends. The Rev. John Richards, of St. Luke's Lutheran Church, addressed the meeting, as did S. Solomon. Informal talks and financial reports were made by various people of the Church, and music was furnished by Marley's Orchestra.

The history of the Lutheran Church of the Redeemer is appended:

On March 24, 1889, the first service was held in the old Academy in the evening. Students from the Mount Airy Seminary occupied the pulpit during the spring and summer, and in June and September, 1889, Mr. Reichert preached regularly in the mornings. In September Mr. Murphy was appointed to take charge of the service, and Mr. Oberly was to render some service by taking charge of the music.

The Rev. Mr. Geschwind entered upon his duties in May, 1890, and labored with this mission and officiated at the Manayunk Mission. In the time of his pastorate, the congregation was organized and the first meeting was held on June 20, 1891, at the home of Mr. and Mrs. Palmer Laubach, on Ridge avenue, the following persons being present: P. Laubach, Mrs. Sarah Laubach, George Miller, William Lyndall, Miss Lucy Wagner and the Rev. I. H. Geschwind. The pastor was elected to act as chairman and Mr. Lyndall was elected secretary. It was agreed that the title by which the Mission had been known for a year should be the name of the Church for the future. The

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constitution, recommended by the General Council, was read by Mr. Geschwind and its points discussed by those present. It was finally agreed to postpone any effort to organize until another meeting could be called and the Church members be present.

On Sunday, February 1, 1891, there was a meeting after service in an effort to effect the organization of the Mission. The following persons were present: The Rev. I. H. Geschwind, Mr. Lyndall, P. Laubach, G. Miller, I. Shick, Mrs. E. Shick, Fred Hinz, J. Hinz, Miss L. Wagner and Mrs. E. Lyndall.

On Sunday, February 15, 1891, after the morning services, there was a meeting of the congregation to effect the organization of a church. The pastor, the Rev. I. H. Geschwind, was in the chair. Mr. Lyndall was chosen secretary. All the prominent points of the constitution of the General Council were read. G. Miller made a motion that the constitution recommended by the General Council be adopted as read. The motion was unanimously carried. The meeting then proceeded to the election of the deacons. Mr. Laubach nominated the following persons for a term of years: W. Lyndall for two years, George Miller for two years, Fred Hinz for two years, and I. Shick for one year. On motion of Mr. Lyndall, P. Laubach was nominated for one year. The nominations were then closed. On motion the nominees were elected by acclamation, after which the congregational meeting adjourned.

In February, 1891, the first deacons of the Church were installed by the pastor.

On April 5, 1891, Mr. Geschwind submitted the following persons for membership in the Church: Palmer Laubach, George Miller, Mrs. L. Miller, William Lyndall, Miss Lucy Wagner, I. Shick, Mrs. Shick, Mr. Smith, Mr. Sorber, M. Henderson and Irwin Lyndall. They were received by confirmation, being the first persons confirmed in the Lutheran Church of the Redeemer.

On April 24, 1891, a meeting of the Church Council was held at the home of Mr. and Mrs. Palmer Laubach. The statement was made by Mr. Laubach that, whereas the Church of the Epiphany was now

sharing the services of the Rev. I. H. Geschwind and that it desired his services entirely, the Falls

Church would be without a pastor, and that he thought it would be advisable for the congregation to wait awhile, as the Church year was about coming to an end, and it would be necessary to look to the Board of City Missions for a supply for the pulpit.

In June, 1891, at the close of the Mount Airy Seminary for the summer vacation, Frank Oberly took charge of the pulpit for the summer until September.

On August, 23, 1891, a meeting of the Church Council was held after the morning service. On a motion the following persons, members of other churches, having applied for admission to the Church of the Redeemer, were submitted for admission: Mr. and Mrs. Hoffman, Mr. and Mrs. Kirchofer, Mr. Carstens, Miss L. Shaw, Miss Rosi Beckinger and Mrs. Sarah Baker, all of whom were accepted unanimously.

During 1892 Mr. Oberly and J. Weiyel took charge, who was succeeded by J. L. Bruch, of the Church. During the summer of 1893, from the closing of the Seminary to the opening of the Seminary, W. W. Kistler had charge. In September, 1893, George A. Kercher took charge.

On March 5, 1895, at a meeting of the Church Council Mr. Laubach moved, and it was carried, that the secretary draw up a call to I. H. Sterler and have it ready for the signatures of the deacons at the next meeting to extend a call to him to be pastor. This call was accepted and he was ordained in June.

On April 20, 1896, the Church accepted Mr. Stetler's resignation as pastor.

On May 7, 1896, the Rev. G. A. Kercher was elected pastor of the Church.

On June 14, 1900, a congregational meeting was held to consider the purchase of a church building site. The pastor, the Rev. G. A. Kercher, presided. The pastor addressed the meeting on the condition of the Church, its need of a church for itself as soon as possible. He then called for a motion regarding the purchasing of a church lot. Mr.

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Laubach made a motion that the property on Queen lane, opposite the Academy, be purchased for the church building lot at a cost of \$4300. The motion was carried. The pastor then asked the congregation to apply for a charter at this time.

For the year 1900 the Church received for the building fund: Cash on hand, \$1369; Ladies' Aid Society, \$250; Sunday School, \$20; strawberry festival, \$107; the Rev. G. A. Kercher, \$50; supper tickets, \$12.50; sociable, \$11; Mr. Kercher collected \$134.40; Mrs. Laubach, \$56, and Mrs. Theodore Stringer, \$10.

On June 3, 1904, the treasurer reported that the mortgage on the property on Queen lane had been paid off and a balance in the treasury of \$64.

On July 3, 1904, Mr. Kercher presented his resignation as pastor of the Church of the Redeemer, which he had previously announced at the congregational meeting.

On March 9, 1905, Allan R. Apple was extended a call to become pastor, which he accepted, and was installed in June 1905.

At a congregational meeting held December 27, 1906, Mr. Apple's resignation was accepted.

On February 17, 1907, at a meeting of the congregation, the Rev. Henry F. Hale was elected pastor. December 12, 1907, the pastor was granted a leave of absence to take a trip abroad on account of poor health.

On November 24, 1908, the congregation met to take action on securing the lot at Thirty-fifth street and Midvale avenue. At this meeting the treasurer of the building fund reported that he had in bank \$2900; the Church also was to receive \$1000 from Mrs. Boothroyd's estate, which was left in her will to the Church. The property on Queen lane was clear, worth about \$5500. The total amount in the Church building fund, after the property on Queen lane would be sold, was about \$9400. The council was authorized to sell the house and land on Queen lane and buy the building lot at Thirty-fifth street and Midvale avenue.

On December 8, 1908, a special meeting was held at the home of the pastor, the Rev. Henry F. Hale, those present being Mr. Senner, Mr.

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Stringer, Mr. Miller, Mr. Ritzer, Mr. Kirchoffer, Mr. Childs, Mr. Janke, and Mr. Laubach. They voted to pay \$3500 for the lot at Thirty-fifth street and Midvale avenue. Mr. Supplee was authorized to draw plans for the new church. Mr. Stringer and Mr. Miller reported that they sold the house on Queen lane for \$5350.

In February, 1909, a meeting of the Church Council was held to receive bids for the new church. The following bids were submitted: \$19,637; \$19,400; \$19,050; \$18,977; \$16,430; \$14,640; \$14,599; \$14,450; \$13,300. H. Voight, having the lowest bid, was granted the contract.

On March 2, 1909, the annual meeting of the congregation was held. The congregation authorized the Church Council to borrow \$8000 on the property at Thirty-fifth street and Midvale avenue.

The Church Council named October 24, 1909, as the date for the dedication of the new church.

On November 6, 1913, Henry F. Hale sent in his resignation to the Church Council, and it was accepted by the congregation.

On February 25, 1914, the Rev. P. S. Baringer was elected pastor and was ordained on June 21, 1914.

Mr. Baringer continued as pastor until September 1, 1916. From this time until September 1, 1916, the Church was supplied by the Rev. G. H. Bechtold. In February, 1917, a disastrous fire destroyed the greater part of the interior of the church. Under the able leadership of Mr. Bechtold, faithfully assisted by the Church Council and the congregation, the church was rededicated in August of the same year.

On September 1, 1917, the Rev. Arthur T. Michler assumed charge of the work. At this time there was a debt on the church property of \$8850. The burden was considerable, but by faithful work this has been reduced at this writing to \$2500. During the present pastorate the membership has been strengthened, the benevolences have increased, the apportionments paid in full to the Synod and United Lutheran Church, the Sunday School increased and various improvements made to the church property. Considerable funds were raised for Muhlenberg College, European relief, and

the Settlement House, as well as for other noteworthy causes.

In the spring of 1925 the congregation authorized the purchase of forty feet of ground adjoining the church for a future parsonage. Over \$1000 was paid at the time of purchase, the funds being derived by a special effort held at the home of Mr. and Mrs. P. Laubach. Several similar efforts during the past few years were held, netting a handsome sum for each effort, in most cases over \$1000 being realized.

The history of the Church would not seem complete without adding a brief biography of the present pastor, the Rev. Arthur T. Michler.

Mr. Michler received his early training in the public schools of his native city, Easton, Pa. After spending some time in Lafayette College, he completed his collegiate course at Muhlenberg College, Allentown.

His theological training was received at the Lutheran Seminary, Mount Airy. The first pastorate served was that of Holy Trinity, Lebanon, Pa., where the congregation was more effectively organized and financial plans laid for larger expansion. Since 1914, Mr. Michler served two congregations, one in West Philadelphia and the present one in the Falls. In addition to these activities the pastor has served on various committees in the general work of the Church.

Through the courtesy of E. E. Cardwaine, additional data and the pictures for this article were furnished. In a copy of the Weekly Forecast, dated October 31, 1901, the following excerpts of the history of the Church of the Redeemer were printed:

"In June, 1889, the Sunday School was first organized, with three classes. The first Fourth of July picnic brought out less than a dozen people. Under the guidance of William Lyndall, who became the regular superintendent of the school, there was a gratifying growth and the school proved to be a valuable feeder and adjunct to the congregation. In the fall of 1889 Students Murphy and Lohr had charge of the work. In June, 1890, the mission at the Falls was united with Epiphany Church, of Manayunk, which was then under the pastoral care of the

Phila "Inquirer" + "Record"
11-9-25

Rev. L. H. Geschwind."

Further on the Forecast says: "After Mr. Geschwind's resignation, Frank Oberly, of the Seminary, assumed charge and made a house-to-house canvass with good results. Several attempts were made to secure a permanent pastor, but the financial depression in this community checked the growth of the congregation and sadly interfered with its material prospects for several years. A building fund was established, however, and a Ladies' Aid Society was organized, which has done much to assist in overcoming financial difficulties."

The old Academy, a picture of which accompanies this article, was the birthplace of every church in the Falls of Schuylkill. In addition to the Lutheran Church, the Falls Presbyterian, the Falls Methodist Episcopal, the Falls Baptist, St. Bridget's Catholic Church, Grace Reformed Episcopal and St. James the Less Episcopal Church had their beginnings in this old building.

BUSINESS MEN TO FROLIC
The East Falls Business Men's Association will have an outing and banquet at the Spring Mill Country Club. The speakers will include Samuel T. Banham, John W. Flanagan, William J. Benham, John Hohenagel, Jack Kelly and Councilmen Roper, Smith and Gans.

Morning
+
Evening Ledger
11-9-25

BUSINESS MEN HAVE OUTING

East Falls Association Will Go to Spring Mill Country Club

The East Falls Business Men's Association will have a field day and dinner today at the Spring Mill Country Club. A feature of the afternoon's program will be a football game between two teams composed of members of the association.

Speakers at the dinner include Councilmen Roper, Gans and Smith; Jack Kelly, the oarsman, and Samuel T. Banham, president of the City Business Club.

STATIC

An exile from home, splendor dazzles
in vain,

Oh, give me my aerial draped cottage
again,

The XYZ concert, the XRO band,
And the player-piano and phonograph
grand,

Home, sweet home, there's no din
like home.

No showhouse, no cabaret can quite
compare,

With what in our home, we extract
from the air,

A speech by the mayor, a song by a
cop,

And 'How to Cook Onions, by Mrs.
McNopp."

Home, sweet home,
There's no riot like home.

Though modestly built, it's our place
in the sun,

We get lots of volume—and don't we
have fun?

Lopez and Whiteman and Ben Ber-
ney, too—

The Happiness Boys and the Har-
mony crew.

Home, sweet home,
There's no static like home.

There were lots of wise
cracks....at the....banquet....last
week....but I....couldn't think....
of them....all at once....but here
....is one that J. W....pulled on
....Hughie, the realtor. J. W. says
....that realtor....comes from....
two Spanish words...."real"....
meaning "royal"....and "tor"....
meaning toros, or bull....in other
words....royal bull. What do you
....think?

Whydonchas....seem to be....the
craze....so here's....a few....for
your....consumption....not T. B.
Whydoncharun aone man
car....and learn....to conduct....
yourself? Whydoncha....go in....
the rubber business....it was....
started by....some sap? Whydoncha
....be anaviation teacher....
and fly around....in high schools?
They tell me....that one....of the

Twins....of the clan....Prendergast
....made a hole....in one....at Bala
....on Friday....canya....beat it?

Now is the time....to get a real
....good....toothache....for "Doc"
Rubin....has just....installed....a
ot....of new....equipment....which
makes....it nice....and also....re-
minds us....of the fellow....who
said....his girl....had....Western
teeth... big, wide open....spaces.

That bowling team....from the
Falls....M. E. Church....which goes
....to Germantown....on Mondays
....has a confirmed....idea....that
the boy....with the big "specs"....
like Harold Lloyd....is a jinx. On
Monday night....when he was there
....they lost again.

What could be....nicer, girls....
than to have....your hair....bob-
bed....by the barber....that looks
....like Bill Taft? He's a regular
....cut-up.

The fellow....who is....yardmas-
ter....at West Falls....may go....
gunning....for rabbits....but it is
....a well-known....fact....that he
....is getting....good....on skunks.

Big football upsets last
week-end....Penn 0....Pitt 14....
East Falls 0....Conshohocken 0....
Frankford Yellowjackets 20....Potts-
ville 0....Clearfield 0....Mt. Airy 6.

They have moved....the P. R. T.
....Lost and Found....department
....but I wonder....if they....will
be able....to find us....a 75....once
in a while?

You can....always tell....a serv-
ice man....but, not much....its use-
less.

There's a new janitor at
Manchester Unity Hall.... and al-
though....he's a King....he's an ace.

The Falls Jane....who sat....in
the box....at the Orpheum....on
Saturday night....should confine....
her lovin'....to some place....where
it is....most private....for her....
Jerry seemed embarrassed
Someone who knows her
might see her....and she might....
lose....the sheik.

The Schuykillites who last
weektoured the countryas
far as Miami....are back
again....Some speed....for lads....
who....last....worked....as track-
walkers....for the....Cunard Line.

STATIC

static falls

The mother of six children
is editing a newspaper in Wy-
oming. Just break the news
to mother.

After surveying the tide of
feminine beauty that flows
along Ridge avenue we reach
the conclusion that most of
the girls are not so well pleas-
ed with the complexions that
God gave them and that
they do go to the limit to
make a fine display of hosiery.

The Big Boy has become the
owner of a new dog It is
a Cinco El Producto dammed by
Henrietta and sired by Saborosa.
The pup— and Pop— love one an-
other.

If you wonder why they
speak of a stable of boxers
just watch them stalling
around for six rounds.

The sauer kraut in Chalfont
tasted good to the hunters.

The cause of failure with
most men is dreaming what
they might have been.

Isn't it wonderful that people
. who attract your attention
are always bobbing up where-
ever you go? For many moons
this man of mortal clay has
noticed a girl for I am not
blind on the trolley car
and on Friday night there she
was in Palestine Hall on the
stage and she was good so
they gave her flowers and cel-

ery and Ike Tommy Denton
. and other good sports she
. thanked them.

Dignity is all right in its
place but it didn't help that
portly Falls citizen catch the
. 6.41 on Saturday evening.

The king's English but Cal's
an American.

George Magill that giant
among business men had laid in
. a large supply of easy bend-

ing overalls.

In Bible times they called 'em
. handmaidens but in this
day of speed and hurry and
suffragettes they're called man-
cures.

A certain young man why
tell his name? in the Falls
has lately become very much
interested in diamonds. It won't
. be long now.

The man who carries home
. that family roast from Sow-
den's doesn't have to worry
. about being late for sup-
per.

The A. A. U. is going to in-
vestigate the report that St.
John's football team competed
with East Falls with profes-
sional firemen.

I haven't heard the final score
. of the pool tournament
between Dan and Doc at the Y.
M. L. I. on Tuesday but they
say that the tables were all
. ballooned up. Park Guard Ma-
loncy carried his 'billy' in
order to settle all arguments.

We went to see the "Show
Off" and the scene showed the
living room of a house on
Cresson street it was so realistic
. we just closed our eyes
and kept our ears open and
imagined we were home in the
Falls. Old Mother Fisher is a
wonderful character and the show
off, himself can be found
around the Gunboat any even-
ing there is a crowd there.

I'm run out of gas so I'll
stop here at Cas's place.

11-26-25

SERVED CITY 31 YEARS

Samuel Farrar, Long Employed
at Queen Lane Pumping Station,
to be Pensioned

HAS SEEN BIG CHANGES

Devotion to duty is an attribute that we generally think of concerning someone in a distant place or in stories. Very rarely do we give credit to those who are a part of our every-day lives.

Many of us are incapable of recognizing merit in respect to the consistent efforts of our fellowmen, in their day-to-day duties.

One who is deserving of the commendation and praise of his friends and neighbors is Samuel Farrar, of 3439 Queen lane, who has been employed in the water bureau, of the department of public works of Philadelphia for the past thirty-one years.

Mr. Farrar, after his long service, in which time he has, on his own account, lost less than seven weeks' work, in all, has been granted a pension, by the bureau, which will take effect December 1.

While still enjoying vigorous health, Mr. Farrar feels that he has now reached the time when he is entitled to spend some of his life in pursuing "hobbies," which he has long desired to have time to indulge in.

He received his appointment to the bureau in June, 1894, when Edwin C. Stuart was mayor, William H. Windrim was director of public works and J. L. Ogden was chief of the bureau of water.

While Mr. Farrar has served in other pumping stations, he was assigned, shortly after its erection, to the Queen lane pumping station, where he has through his diligence, reliability, the intelligence which he

applied to any task which was placed before him and his kindly interest in his fellow employes, earned the goodwill of those he worked under and with.

During his long service, in the Queen lane station, Mr. Farrar has seen many changes, which typify the progress of mechanics, in the past thirty years.

In 1894 the equipment, of the local station consisted of twenty-four, old-style hand-fed boilers, which furnished steam to run four vertical stationary pumps. These pumps were massive contrivances, reaching from the basement floor to the roof, each having two large balance wheels of some seventeen feet in diameter.

It required eight firemen and a man regularly to inspect the steam gauges every eight hours, and twenty-seven men per day to care for the boilers.

Today the station is outfitted with ten modern watertube boilers which are automatically fed and which are most interesting to watch in their operation. The coal is poured from a bunker onto a traveling grate and, as it proceeds along under the tubes, the coal becomes ignited from that which preceded it. After having burned out the ashes are dropped, as the grate starts its return motion, into a deep, curved gutter and then carried out of the building by a high pressure stream of water, which at the same time eliminates all dust.

Even the gauging is taken care of by mechanical means. Should the temperature of the water fall below a certain fixed standard, an electric fan is automatically started to furnish a draught, which increases the heat of the fire.

The boilers furnish sufficient power to run four modern turbines, which do double the duty of the old fashioned pumps and occupy considerably less space.

The original pumps had a capacity of twenty million gallons per day, while the present day turbines force a stream of forty million gallons every twenty-four hours.

One man who takes care of the boilers and an assistant who looks after the ash removal are all that

quired to handle the new equipment for a period of eight hours. Chief Engineer John Finkleston, in charge of the station, is lavish in his praise of Mr. Farrar as an efficient workman and particularly commends him for his reliability and trustworthiness.

Mr. Farrar's superiors, and the entire personnel, while they regret the loss of their fellow workman, are happy in the thought that he is receiving a merited reward for his years of faithful service.

E.F. Herald

11-26-25

FROLICS OF BROWN DERBY

Moment Musical Club Achieves
a Big Success With Its
Performance

PLEASING SELECTIONS

Palestine Hall took on the appearance of old times on Friday and Saturday evenings, the place being crowded by a delighted audience, to witness the Moment Musical Club's "Frolic of the Brown Derby," under the direction of Charles A. Call.

The "Frolic" as presented by the local thespians has never been surpassed, the portrayal of the characters being true to life and the staging called forth from those who attended the most flattering expressions of delight and satisfaction.

The first part of the show was of the minstrel type, that old but still popular style of entertainment in which Albert Lightowler, in his white silk suit, proved himself equal to the task as interlocutor.

The "end men," Edna Wooley, as Rufus Johnson; Arthur Edwards, Jr., as Mr. Tambo; Stanley Smith, as Mr. Bones, and his sister, Gladys Smith, as Julius Jackson, kept the audience in poroxyms of laughter,

by their funny antics and sayings.

In addition to character songs, by the end men, selections were rendered by the other members of the company. Three tableaux were presented which drew continuous applause from the spectators. Stanley Smith and Arthur Edwards depicted a scene in which they were posed as "darkie" sweethearts, while Mrs. Albert Lightowler sang "Croon-in' 'Neath the Cotton Pickin' Moon."

Mabel Laubert and William Costello made a wonderful Chinese couple, while Mrs. Charles Wilcox expressively rendered a Chinese love song.

Miss Laubert and Mr. Costello, in the final tableau, were pictured as an American couple, when Miss Anna Blacker, in a very dramatic manner, sang "Orange Blossom Moon."

The final half of the evening was taken up by the "Frolic," a sort of a contest to see who would win the brown derby.

Miss Alice Mainwaring was particularly pleasing in the role of the announcer. The histrionic ability of this young lady was rewarded, on Friday evening, by the presentation of two lovely bouquets, one of chrysanthemums and the other a bunch of that rare Spanish flower, "apple hortense," tied with blue ribbon.

In the Mah Jongg quartet, Norman Woolley gave an excruciatingly funny impersonation of a "nigger Chinese."

In a sketch, "One Little Shoe," Mrs. Stanley Smith, as "Natalie Baldwin," gave a most vivid portrayal of the dissatisfied wife of "Archibald Baldwin," which was handled in a masterly manner by William Costello. This act, in which Gladys Smith played the part of "Sugar Jones," the maid, was a revelation of the dramatic accomplishments of all three of the participants.

Miss Mainwaring's musical readings, especially "Sister's Best Feller," were worthy of the high praise that was heard from all sides.

Miss Elizabeth Towers made a wonderful school-ma'am with her class, made up of Anna Blacker, Lottie Tregga, Lena Briggs, Gladys Benjamin, Mable Lauber and Mrs. Lightowler.

The brown derby was finally

awarded to Miss Amy Smith, whose technic at the piano gave the necessary finishing touch to the evening's entertainment.

Two unique lanterns, which hung over the stage and were decorated with significant characters that described the activities of the Club, were the cause of a great amount of favorable comment.

Those who witnessed the "Frolic" are lavish in their praise, for the efforts of Charles A. Call, who was tireless in the work of arranging the affair.

Albert Lightowler, William Costello, Norman Woolley and Charles Wilcox, with all of the young ladies, worked for many hours preparing costumes and scenic arrangements.

To Mr. Call and Selwyn Briggs credit is given for the electrical effects, which were elaborate in their display.

E. F. Herald

12-3-25

UNITED TO GIVE THANKS

East Falls Congregations Hold
a Joint Service in the
Baptist Church

SIX MINISTERS ASSIST

The Falls Baptist Church was crowded to capacity on Thanksgiving morning, when about 400 members of the congregation of the Falls Presbyterian, Grace Reformed Episcopal, Falls Baptist, Falls Methodist Episcopal, Lutheran Church of the Redeemer, and St. James the Less Episcopal churches assembled for the annual service of thankfulness.

After the prelude and a hymn, the Rev. F. G. MacKenzie read President Coolidge's Thanksgiving Day proclamation, and the Falls Baptist choir, under the direction of William Jones, rendered an anthem, "O Worship the King," by J. Lincoln Hall.

The Rev. William B. Cooke offered up the prayer which was full of

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gratefulness for the blessings kind and ended with a plea for the continuance of God's mercy. The prayer was followed by responsive Scripture readings, by the Rev. Arthur Michler.

The Rev. Francis H. Tees read as the New Testament lesson, the fifth chapter of Paul's first letter to the Thessalonians. This was followed by a mymn, "Come, Ye Thankful People, Come."

The sermon preached by the Rev. Charles Jarvis Harriman, of St. James the Less Episcopal Church coincided with the spirit of the day. Mr. Harriman had as his text the third verse of the fifth chapter of Matthew, "Blessed are the poor in spirit; for theirs is the kingdom of heaven."

The rendition of "The Earth is the Lord's" by the choir, gave that organization an opportunity of showing what splendid harmony can be achieved when genuine talent and intelligent direction are applied to vocal compositions.

"America" was sung by the combined congregation, and the benediction was given by the Rev. William J. Hayes.

The organ prelude, of two parts, "Canzonetta" and "Melody and Intermezzo," both by Parker, and the Postlude in C, by Ashford, beautifully played by Martha W. Adams, gave the instrumental touch that was required to make the service complete.

The offerings, which amounted to about \$225, was for the benefit of the Memorial Hospital, in Roxborough.

The praise which was voiced by many of those who attended the service, added to the regret of some, that there were not more of the combined church gatherings, is proof of the interest of the churchgoers in the religious activities in the community.

12-10-25

WAS OLDEST RESIDENT

Mrs. Mary Jane Porter, Dead at
the Age of 95 Years, Lived
Here 80 Years

INTERESTING RECORD

Mrs. Mary Jane Porter, 95 years old, of 3642 Midvale avenue, who died on Monday, was the oldest resident of East Falls.

Mrs. Porter was born in Ireland, on August 14, 1830, close to the Giant's Causeway, and at the age of 15 she came to this country and lived in a house which stood on ground which is now a part of Central Laurel Hill Cemetery.

Five or six years after settling in the Falls, Mrs. Porter married William Cowan and two weeks after this union, Mr. Cowan suffered a severe accident in the laboratory of Powers & Weighman, which forced him to use a cane and is believed to have been the indirect cause of his death.

Two Cowans lived for many years on a farm on Ridge avenue, opposite the Falls Presbyterian Church, and Mrs. Porter was often heard to tell of how she served milk to the soldiers of the Civil War when they were camped on the recruiting ground, now occupied by the Queen lane pumping station.

The marriage was blest with five children, James, Anna, Fanny, Mary and Rebecca.

William Cowan was a charter member of Falls Presbyterian Church, and his wife also became affiliated with the new religious organization.

Some time after the death of Mr. Cowan, his widow married John Porter, who had long been acquainted with the Cowans. Mr. Porter served meritoriously in the Union Army, during the War of the Rebellion.

John Porter was a widower, and Josephine Porter—who later became

Mrs. Edward Singer—John Porter, Jr., and another daughter Margaret—who died when about 15 years old—were children of his first marriage.

William Porter is a son of the second marriage of the couple.

Fifty-three years ago Mrs. Porter moved to the Midvale avenue address when the locality was known as Dutch Hollow. She was always of an active nature and was ever ready to extend a helping hand to any who were in need.

In 1912 Mrs. Porter, being greatly interested in the teachings of Abdul Baha, noted Persian educator, felt greatly honored when he was at a reception in the late Dr. Conwell's Baptist Temple, and, becoming tired in shaking the hands of those present, waited especially before departing to greet Mrs. Porter, who was at that time 82 years old.

In 1922 Mrs. Porter sat for a photograph of herself, a daughter, a granddaughter and a great-granddaughter, all of whom had been christened Mary. In that year the aged lady attended the Presbyterian Sunday school picnic and also made a trip to Glenolden to visit a granddaughter.

Mrs. Porter is survived by one son, three daughters—one other, Mrs. Fannie Morrison, died only ten days ago—fifteen grandchildren and twenty-two great-grandchildren.

Funeral services will be held today in Falls Presbyterian Church and the burial will take place at Mount Vernon Cemetery.

STATIC

I went...to the movies...in Germantown...one night...last week...and on the screen...they flashed...a title...which read...like this:..."One-third...of the world...is made up...of land...and the other...two-thirds...is water...and so...it's two to one...that you...were born...a poor fish"... and I believe it...for when...I was...coming out...of the theatre...I saw...another Falls... "fish"... seated in the back...of the place...and he is...a whale...of a fellow...which made...me classify...myself...as a minnow.

Pity the poor...father...who has raised...and educated...a boy...who can't even...shift gears...without a rattle.

Doesn't it get...your goat?...when five minutes...after the...Thanksgiving gorge...and you have lain...down to give...your stuffed...anatomy...a rest...to have the..."storm and strife"...say, "Oswald, ... the heater ... needs coal."

The house physician...of the "Lit" ... sincerely hopes ... that Smedley...before he...goes back to...the Marines...will remember...the horse...he bought...for if that...nag had not...received food...since the money...was paid...for him...it is reasonably...certain...that he would...have starved...years ago.

We realize...from seeing...the cripples...that hobble...about the Falls ... during the ... autumn months...that football...is not...a gentle game...but still...we wonder...why they...called the old style...association football... "soccer" ... when it seems ... as though...the name should...really be...applied to...boxing.

In an athletic mood...we look back...with pride...to a most...important struggle ... which was

held...on Thanksgiving...tween...Turkey...and...which was staged... Home...grounds.

Speaking of...physical development... "a new station...break in"...with the remark...that one...of our local...pharmaceutical experts ... exhibited a remarkable... chest expansion ... over the week end. He can...now be addressed...familiarly...as Pop.

A good...memory test...is to try...to remember...the things...that you were...worried about...yesterday.

A prominent...heating expert...with his...better half...accompanied by...little Freddy...toured Jersey...one day...last week...and returned home...with a huntin' hound...for a busy butcher... Some dawg!

As our mind...runs along...with a train...of thoughts...on butchers...it calls...to memory...a tale of one...who has...a store...on the hill...and who adds...considerable revenue...to the ferry company's...coffers...by visiting...a lady...in N. J....every week end...as the old man...said, when he bit...off the dog's tail..."it won't be long...now."

You can usually tell...a self-made man...but it isn't necessary...he'll tell it.

Bradley...in a pinch hitter's role...on Thanksgiving Day ... at Bogle's...gave a wonderful...delineation of...Gasoline Gus...the demon mechanic.

I greatly fear...that the little...girl...in the red coat...who meets...the rolly polly youth...in the white sweater...with a Ford roadster...under the railroad bridge...on Tuesdays...has a rough time...sitting on...his lap.

Bang...there goes...your lightning arrester...you need a...new one.

12-10-25

RADIO SHOW BIG SUCCESS

All Kinds of Makes and Appliances Exhibited in Literary Hall

EXPLAINING PROBLEMS

A large crowd attended the opening of the Radio Show, in Literary Hall, at Midvale avenue and Frederick street, on Monday evening.

The hall is elaborately decorated with laurel, and this, combined with a unique lighting arrangement, in colors, gives the spectator some conception of the most minute details which were considered to make this affair a success.

The entire western side of the large room is occupied by the booth of the East Falls Electric Company, where a large line of radio sets is tastefully displayed. With the courteous attention of Joseph Maloney, the manager, and his assistant, George Day, those who attend can obtain an explanation of any radio problem that is puzzling them. Facts are given, to the inquirer, as to the sort of a set which should be chosen for volume, distance and beauty.

The opposite, or east side, of the hall is taken up by a wonderful exhibition of the Bogle Auto Supply, where Charles and Robert Bogle, with a corps of helpers, are continually busy in showing the merits of the sets which are sold by their company. Sets are in actual operation and the fan is given every possible chance to make a careful selection from the sets which are on display.

Some of the leading radio sets of the country are to be seen at the hall, chief among them being the Day-Fan, Logodynes, large and small, King, Grebe, Dayton A. C., Crosley, Zenith and ACS. These sets range

in prices to suit the pocketbook of the radio enthusiast in any walk of life. Cabinet work of the most beautiful designs can be seen, and literature showing many more models is handed to the visitor, so that he may select a set that suits his particular taste.

The Eveready Battery Company has an elaborate display at the south end of the building, near the head of the stairs, where everything in batteries that is manufactured and sold by their company is explained in detail. To have the proper battery in the proper place often eliminates trouble with their sets.

Loud speakers of various makes are to be seen in profusion. Some of those which particularly attract the visitor are the Thoralla, SRS, Dictograph, Kodex, Apex, Atlas and Audalton. Every style is to be seen, from the original horn style to the newer wall-cone and circular types.

Philco, Hartford and Burgess batteries are on the different counters, and talking tapes, aerial wire, transformers and rheostats lend their presence to make the show a seventh heaven for the radio fan.

Much credit is given Mr. Maloney and the Messrs. Bogle for the efforts they have put forth in presenting a show of this kind to the people of East Falls and neighboring communities.

E. F. Herald

12-10-25



PARISH BUILDINGS OF ST. BRIDGET'S CHURCH

The outlines of the new Gothic Church of St. Bridget, on Midvale avenue, may now be seen to advantage.

A roof has been placed over the west transept and it is expected to have the nave of the edifice roofed about the beginning of the new

year. This will permit the builder to continue on with the interior work during the winter months.

The parish buildings are shown to be commodious. Their position on an elevation beyond the pavement adds to their stateliness. The group is an ornament to the Falls of Schuylkill.

and a testimonial to the faith and generosity of the parishioners.

A subscription campaign is now in progress among the members of the congregation and the quarterly report shows the payments that have been made since the laying of the corner stone in September.

12-17-25

CLEARFIELD WINS CLASSIC

Plays Annual Football Game
With East Falls Team at
Cahill Field

HARD FOUGHT CONTEST

In the football classic at Cahill Field, on Saturday, Dan Ely's Clearfield combination, after years of battling, was finally rewarded by capturing the championship title, by defeating Lally's East Falls grid team, 15 to 0.

Three thousand fans saw Clearfield win the contest, in which the Light Blue eleven, from the southern section of the town, emerged triumphant. This is the first time that Clearfield has ever been the victor in the annual battle with teams from the other end of the Falls, and the elation of Tom Doherty's proteges and followers could not be restrained.

The game was hard fought from beginning to end, and a couple of minor pugilistic encounters, in which the participants were banished, only served to make the spectacle more interesting and intense.

The opening quarter of the game was a punting duel between Schulman, East Falls halfback, and Irvine, the wide-awake quarter of Clearfield. Irvine gave an exhibition of kicking that was, according to the sports writers of the Philadelphia daily papers who witnessed the contest, superior to any that had been witnessed anywhere, in the city, during the season of 1925.

Irvine repeatedly booted the oval into the air with sufficient height to give the ends ample opportunity to get down the field and fell the receiver before he could advance any appreciable distance.

The East Falls booter did not have the stone-wall defense that was giv-

en Irvine, and the Clearfield men, on several occasions, rushed through the line of the Gunboat gridmen and blocked the kicks. Earl Schwartz, East Falls' brilliant end, invariably followed the kicks of Schulman and nailed his man as soon as the kick was received.

All the scoring of the game was confined to the second and third quarters, since it was in these two periods that Clearfield scored two touchdowns and a field goal.

Immediately after start of the second period, Kearns, who substituted for Gramman on the Clearfield team, intercepted an East Falls aerial and raced for thirty yards to a touchdown. Irvine failed to kick the goal for the possible extra point. Score: Clearfield 6, East Falls 0.

This tally apparently aroused the fighting spirit of the Light Blue warriors and they started an attack on Maguire's men which was terrific in its onslaught.

Taking advantage of the breaks, Clearfield again scored, this time on a blocked kick. Boyce had dropped back of East Falls' goal line to kick out of the dangerous territory, but Oberfeldt, giant tackle of Clearfield, broke through the line and blocked the ball, and recovered it behind the goal line for a touchdown. Again Irvine missed the try for the extra point.

After this disaster, East Falls started an aerial attack and two forwards, from Schulman to Smith, gained thirty yards and placed the ball in midfield. Even in this method Fate was opposed to Lally's Lads, for Irvine intercepted the third pass and raced to East Falls' fifteen-yard mark before being tackled. Here the nimble foot of Clearfield's doughty quarterback again came into play, for "Skeets," standing on the twenty-five-yard line, booted the pigskin through the uprights for a three-point tally. Score: Clearfield 15, East Falls 0.

In addition to Irvine, Bob McMenamen and Nichols played a leading role in the victory of the clan of Clearfield. McMenamen opened wide holes that the ball carrier might pass, while on the defense he proved a bulwark, often breaking through to bear the runner to earth.

The kicking of Irvine and the for-

ward passing of Nichols were rewarded by the cheers of the assembled fans.

For East Falls, who battled gamely to the end, Schulman, Marr, R. Boyce, Schwartz and Medd were the scintillating stars.

In summing up the game, the greatest factors in the winning of the game by Clearfield appeared to be the kicking of Irvine, the strength in the line exhibited by the Light Blue squad which permitted that booter to make exceptionally fine punts, and the general alertness of the "lower end" eleven in taking advantage of every opportunity that was offered them.

For the defeated team, its line seemed unable to retard Dan Ely's tackler's long enough to permit East Falls' backfield men to get going or to prevent the blocking of Schulman's kicks.

The line up:

East Falls	Clearfield
Schwartz ... Left End ...	Pannis
Calhoun ... Left Tackle ...	Coley
Medd Left Guard	Proud
Lally Center	Wood
Costello .. Right Guard ..	Gramman
Norton .. Right Tackle ..	Oberfeldt
Smith Right End	Johnson
Marr Quarterback	Irvine
Reilly..... Left Halfback .	Naughton
Schulman. Right Halfback .	Connors
R. Boyce ... Fullback ...	Nichols

Score by periods:

East Falls	0	0	0	0-0
Clearfield	0	6	9	0-15

Touchdowns—Oberfeldt, Kerns.

Field goal—Irvine. Substitutions—

East Falls: Higgins for Boyce, Wood for Norton. Clearfield:

Kearns for Wood, McMenamin for Grammen. Referee—Eekles, W. and

J. Umpire—McCarthy, Germantown Academy. Head linesman—Davidson, Penn. Time of quarters—15

minutes.

12-24-25

ONE YEAR OF GOOD WORK

East Falls Business Men's Association
Completing Twelve
Months of Activity

TO NOMINATE OFFICERS

At the next meeting of the East Falls Business Men's Association, on Monday, January 4, in the auditorium of the Free Library, at Warden drive and Midvale avenue, the nomination of officers for the coming year will take place.

The Association is proud, and justly so, of the record made in the short time of its existence. While only a year old, the organization has accomplished many things of real value to the community. In order that a continuation of the successful efforts can be maintained, it is necessary to have officers of the highest calibre.

One of the active members says:

"Many members of the Association have been conspicuous by their absence and this unfair practice places the major portion of the work of the organization upon the few who are willing to serve in the activities in which it plans to serve the community.

"Every man who has a signed certificate as a member of the Association should make it an honored duty to attend the next meeting. It is desired that the meeting be attended by a full membership."

A list of the members of the East Falls Business Men's Association follows:

President, Bernard Klebanoff.
Vice president, Ernest E. Carwardine.
Secretary, Hugh J. Maguire.
Treasurer, Robert J. Bogle.
American Shoe Repairing Company
William J. Benham
Billman Brothers

Charles G. Birmelin
R. L. Boardman
Charles B. Bogle
Robert J. Bogle
David Borland
John Brinser
John Brown
Thomas S. Brown
J. R. Buckley
E. E. Carwardine
Dominick Ceresa
Harry Clayton
William Clayton
C. A. Coll, M. D.
William Coll
Patrick Comerford
Paul V. Costello
East Falls Bank and Trust Company
East Falls Garage
East Falls Lumber Company
Fred Eisbrenner
Dr. Clayton R. Entwistle
James Fiedler
Henry Firshing
Foley and Kelly
Wesley Forster
George Gotwals
William D. Hall
S. Heimlich
M. W. Hess
John Hohenadel
Thomas Hurley
P. J. Kelley
George Kelly
John J. Kelly
M. L. Kersun
Bernard Klebanoff
F. J. Lawler
Palmer Laubach
William MacFarland
McFadyen and Edmunds
James Mack
H. J. Maguire
Maguire and O'Rourke
Joseph Maloney
Thomas Markey
S. Marinsky
Daniel McCormick
C. J. McCusker
Hugh McGlynn
James McHale
Charles H. McIlvaine
John McLaren
Joseph McKeever
Thomas McKeever
Midvale Hardware Company
John A. Nolan
Robert Percy
Melvin Perlish
Samuel Polis
Revere Restaurant

Jesse Riggall
Riverview Sweet Shop
Leo Roberts
Dr. William B. Rubin
A. E. Sowden
William Sowden
Gottlieb W. Stienle
S. & S. Garage
William M. Turner
C. Veneziale
Benjamin Walker
George Walker
W. Frank Weer
John W. Welsh
Dr. Charles J. White
John Wood



YEAR'S SPORTS IN REVIEW

Outstanding Achievements in
East Falls Relate to
Rowing

RECORDS OF THE TEAMS

The end of 1925 causes the sportsman to turn his thoughts back over the year to review the events in which many new records have been made.

Possibly the most outstanding athletic record, from a Falls standpoint, was the achievements of those devoted to rowing.

The Falls boys who are members of the Penn. A. C. have made a particularly brilliant showing. T. K. Finnegan and Charles McIlvaine, on Labor Day, in the senior double sculls, forged to the front in an easy victory at Baltimore. W. Johnson, E. Hefferman, F. Fitzpatrick and McIlvaine also won the senior four-oared gig race. Jack Kelly, in his final race, stroked a Penn. A. C. eight which were first in crossing the line, on the Maryland waters.

On the Canadian trip, the Penn. A. C. crews, due in a great respect to the efforts of the local lads, Kelly, McIlvaine, Paul and Jack Costello, Joe Medd, Tom Maguire, Sam Morehead and Joe Flynn, came through victors and thereby returned home with a couple of Canadian championships.

On July 4, Hannes came in first in a single sculls event on the Schuylkill. The "Kelly coached" Falls crowd helped capture five first places for the club on Rittenhouse Square.

On Navy Day, in June, McIlvaine stroked a double, with Finnegan as his partner, for a win in the 150-pound doubles and then turned around and captured the 145-pound singles.

Again, in the Falls regatta, which

was also held in June, Jack Kelly stroked a winning four against the Undine and Bachelors Clubs.

Baseball fell behind as a local sport during 1925, the Y. M. L. I. and Dobson's teams being the only ones that engaged in the national pastime.

In football, East Falls played seven games, losing three, winning two and tying on the other occasion. Rain prevented many games which were scheduled.

The Clearfield A. A. in the seasonal games were returned victors twice, tied once and lost twice. In the intersectional clash with East Falls, Clearfield came out victorious for the first time in several years. The only time that a team from the upper end of the town was defeated previously was in a set-to between Hillside and Clearfield. The close of the football season found Clearfield fairly well satisfied with their showing for the year.

The Falls Methodist bowlers, Davies, Hess, Kenworthy, Edwards and Turner, have maintained a pace that keeps them at the head of the Germantown Church League. John Chidester, another local bowling enthusiast, is playing a wonderful game for Olney Presbyterian in another section of the same league.

George Kelly has all of the Falls pocket billiardists stopped when it comes to the game of the green baized table, he having captured the East Falls championship and being matched with the best in the country.

The East Falls golfers, as usual, do not have to take a back seat, for any other community in the land, and each succeeding year adds more coming champions to the list of artists headed by Sawyer, Bill, Jim and Jack Leach, Burke, Cleary, the Boardmans, "Vin" O'Donnell, Joe Brennan, and the rest of the followers of the little white pill.

In basketball, Rexton A. C. won all eight of the games played, with East Falls Boys' Club second, with three victories and the St. James quintet third, with two victories.

1925

With the end of the year but a short week away, the people of East Falls can look back over the events of 1925 and feel elated over the advance made during the year.

The progress of the town, which is ordinarily slow, has been more rapid than ever before, due primarily to the building operations which are going on, in both the Queen Lane Manor section and along Allegheny avenue. New streets have been graded and paved in both of these localities and houses are being erected, apparently by the simple wave of some giant magician's wand.

One of the steps forward which the community has taken is the organization of a local trade body. Under capable officers and committee men, the East Falls Business Men's Association has made a record for which all of the residents should feel proud.

Fifteen new electric arc lights and twenty-seven new gas lamps have been placed on various locations which were in need of additional lighting, during the past year, due to the initial steps taken by the Association. Midvale avenue has been paved from Ridge avenue to the railroad; Calumet street and Queen lane have received repairs pending approval of councilmanic bills, which have since been approved and passed by the Council of Philadelphia. This, too, was accomplished through the efforts of the trades organization.

In addition the Association held several community events which won the approval of the townspeople. The East Falls regatta, held in June, at which thousands of people crowded the banks of the Schuylkill River from the start to the finish of the course, at the Stone Mill will long be remembered as one of the most successful events

staged in the Falls.

The field day, on Dobson's Field, also held in June, marked another epoch in the history of the Business Men's Association.

More than 500 of the residents of the town took advantage of the Wildwood excursion, which was a joint venture of the East Falls Business Men's Association and the J. & J. Dobson Athletic Association.

Hallowe'en, too, came in for a celebration of real community participation, and the Association plans to make this feature an annual occurrence.

The banquet and outing, while more of a private nature, received the highest praise from all tradesmen who attended.

The churches in the town also are to be commended for the progress they have made. On March 17, ground was broken for the erection of the new St. Bridget's Catholic Church, on Midvale avenue. The cornerstone was laid on September 13, by Bishop Gerche, of Tucson, with the thermometer registering 91 degrees. Inasmuch as it has been seventy-two years since the well-loved Bishop Neuman, in 1853, laid the cornerstone of the original church, on Stanton street, this was a real red-letter year in the history of St. Bridget's parish. A roof has been placed over the west transept of the new building and it is expected to have the nave of the edifice covered before the beginning of the new year.

The Falls Presbyterian Church, in July, purchased a lot at Vaux street and Midvale avenue, on which it is intended to erect a house of worship. A dedication service has already been held on the site and settlement for the property was completed several weeks ago. In this new location, there is little doubt that the congregation will be greatly increased in membership.

The Baptist Church has had a modern heating system installed and plans are being made to fit up with a special Bible class room on the Midvale avenue level of the building.

The floor covering in the Methodist Church has been replaced, and new air pumping appliances added

to the equipment of the organ.
The Young Women's Christian Association reports increases to various classes.

The Holy Name Society of St. Bridget's Church have just elected a new group of officers, who will undoubtedly follow the progressive steps made in the sands of Time by their predecessors.

That the financial affairs of the town are in a healthy condition can be observed in the reports of the East Falls Bank and Trust Company.

The tradesmen in the Allegheny avenue section and those "up on the hill" are elated over the increased volume of business which is coming to them with the erection of the new homes in the neighborhood.

Taken all in all, the people of East Falls need take no back seat when it comes to boasting of, and boosting, the community, for its activities during 1925.

DEATH TOLL OF PAST YEAR

The way of nature is inexorable. There is no appeal from the great law that dooms us to dust. We flourish and fade as the leaves of the trees and the flowers that bloom and wither in a day, that have no frailer hold upon life than the greatest monarch that ever snook the earth with his footsteps.

Men and women will appear and disappear, as the grain of the field, and the crowds that throng the world today, will fade from sight as the footprints on the sands of the shore. We seldom think of the great event of death until the shadow falls across our own pathway, hiding from our eyes the features of those whose living smile was the sunshine of our existence.

Death is the foe of Life and the cold thought of the grave is the

nightmare of all of shallow minds. We do not want to go through the dark valley, although its dark passage leads to Paradise; we do not want to lie down in the grave, that has been prepared for us, even if our betters have gone before.

It is with a sense of sadness that we look back over the files of the Herald for 1925. Since the initial issue, on April 9, the list of those who have gone before us has included thirty-six persons, who lived or were well known in East Falls, among them many personal friends and others who have taken an active part in the development of the town.

The women of the community were, according to the available records, more often visited by the Messenger of Death, than were the men. Twenty-two of the feminine sex have gone to their eternal rest, among whom were Mrs. Maria Knott, Mrs. Lucy Wistar, Mrs. Margaret Montgomery, Anna Golden Paul, Mrs. Joseph Maher, Maddlato Temito, Mrs. Margaret Myers, Dorothy Hagerly, Mrs. Catherine Ryan, Miss Lucretia Arnold, Miss Euevelyn Armstrong Righter, Mrs. Mary Jane Porter, Miss Anna White, Mrs. Josephine Wainwright, Mrs. Joseph Doyle, Mrs. Emily Driftwood, Elizabeth Loughlin, Mrs. Mary Rogers, Helen E. Dodge, Mrs. Emma J. Quinn and Mrs. Mary A. Kendall.

Fourteen men were taken from their earthly labors and are here listed: Albert Hardwick, George Rice, Thomas C. Jones, James Dean, James Wildes, Thomas Vero, Christopher Riley, Frederick Oler, John C. Smith, William Harbison, James Lawson, Frank W. Morrison, John Direso, and Joseph Kemp.

Our present life is a puzzle to most of us. The only fact that we are sure of is that sometime, somewhere, it will leave us, but when or how is beyond our earthly knowledge.

It may be that we shall live all of the allotted span of "three score and ten," and again, our stay on this mundane sphere may be short, but regardless when the Grim Reaper makes his call, it is sure to find us loath to part with friends who are dear. Our various religious beliefs help us to assuage our grief in the hope that this is not a final "good-

bye," but that in some brighter clime
we shall meet again and be greeted
with a welcome by those who have
gone before us, for it has been said
that, "The Tomb is but the gateway
to an eternity of opportunity."

TRUSTEES AT ACADEMY

Board in Charge of Historic
Structure Meets to Elect
Members

HISTORY BEGINS IN 1816

The Falls of Schuylkill Association—the body of citizens who control the affairs of the old Academy property, on Queen lane—met in that historic building, on Monday evening, at their regular meeting.

There are few persons in the Falls who have not, at one time or another, heard of the old Academy as the birthplace of the various churches of the community. Few buildings anywhere have a more interesting history, it always having been closely associated with the life of the neighborhood.

The building, which stands on Queen lane, a few yards south of the railroad, is two stories in height, about forty feet wide, and seventy feet deep. The roof is peaked and is surmounted by a dome-shaped cupola.

The building was erected in 1819, by popular subscription, and personal work by citizens of the Falls, as a place of worship and education.

William Moore Smith, a son of the Rev. William Smith, first provost of the University of Pennsylvania, and his wife, Ann, donated the ground, for this purpose, in 1816.

It was particularly stipulated that the land was a gift to the people, and distinctly stated that it should be used for the worship of God and for any educational purpose.

There are eight members of the board of trustees. Filling vacancies caused by expiration of terms, death or removal from the Falls, and the care of the property, are the sim-

ple duties which they take care of. The original board of trustees was composed of the following men: William Alexander, Isaac Salkeid, Joseph Sorber, Frederick Stoever, Jr., Robert Watkins, Charles V. Hagner, Godfrey Shronk and William Briggs.

The names of Sorber, Green, Morrison and Marley appear many times in the old records of the board of trustees.

At the meeting held last Monday evening, Frank Hess presided and Robert Boardman, Walter Binkin and William E. Marley were elected to succeed themselves. Robert Whartenby was named to fill the unexpired term of William J. Sorber, who has moved from the locality.

Therefore the present board of trustees consists of the following: Frank Hess, Samuel Garrett, Robert Boardman, Walter Binkin, William E. Marley, Clifford S. Morrison, Frederick Hobson, and Robert Whartenby.

E.F. Herald

12-24-25

STATIC

Hello, deers...this is Santa Claus
...who wishes you...a very merry
...Christmas...and I don't...
mean...maybe!

Johnny Shaw...crashes into...
this column...with his friend...
Pete Maguire...to let...us know
...that they...recently called...
on Mayor Bader...of Atlantic City
...to inform him...that Philadel-
phia...is going...to put...some-
thing new...over on Jersey...
when the Delaware River Bridge...
is completed.

I certainly pity...the poor father
...who raised...and educated...
a boy...who cannot even...shift
gears...without a rattle.

Stout lady...stopped in...Heim-
lich's...the other evening...and
asked...for a dress...for around

...the house...and the clerk...
asked her... "How big... is the
house?"

A good memory test... is to try
...to remember... the things...
that you... worried about... yester-
day.

There's a butcher... up over...
the railroad... oh, yes, he's still...
single... but it... won't be long,
now... for he adds... considerable
revenue... to the coffers... of the
ferry company... by visiting... a
sweet young thing... in the pump-
kin jumping country... every Sun-
day.

I greatly fear... that the little
girl... in the red coat... who meets
... the roly polly... youth... in
the white sweater... with a Ford
roadster—on the railroad bridge
... every Tuesday evening... has
difficulty... in sitting... on his lap.

The house physician... of the
"Lit"... in a reminiscent mood...
recalled a time... when Smedley...
bargained for ... a horse ... and
hopes... that the scrappy general...
will also... remember it... before
he... returns to... the Marines.

They tell me... one-third... of
the world... is made up... of land
... and that... the other... two-
thirds... is water... and so... it's
two to one... that you... were born
... a poor fish. Clap hands... here
comes... Charley.

Little boy... in the Midvale...
Movies... after reading... a head-
line... asked his dad... the mean-
ing ... of the term ... "College
Bred"... and the old man... ans-
wered... "Oh, that is... a four year
... loaf."

Down at... the Clearfield Club...
they have ... re-elected "Sweeps"
Drennan... janitor... for another
... twelve month... period... by a
unanimous vote... Drennan... de-
feated little Willie Proud, Jr... and
Joe McIlvaine... and was voted...
an increase... in salary... which
makes... him the highest... paid
cleaning expert... in the Falls.

While we were... in the Club...
some egg... asked us... if we knew
... why a certain youth... hangs
around... the corner... of Thirty-
fifth and Bowman streets... with a
box... of candy... an umbrella...

and a bouquet?... but I'm sure...
I, personally... am in... no posi-
tion ... to answer ... the query.
Show me the way... to go home...
lover.

Someone... discovered... a new
poem... by Shelley... but there...
really wasn't any hurry... for I
haven't... finished the others... as
yet.

A customer... asked me... to
write something... about golf...
and I can... do it... in a couple of
... lines... for golf... starts more
... tiresome arguments... than any-
thing... I can think of... at this
time.

I came down... Queen lane... the
other night... and noticed... a new
sign... being erected... on the lawn
... of the Baptist... parsonage...
and from the present outlook... it
appears... that it will be... an elab-
orate affair... and I am curious...
to see... just what... the wording
... will be.

I am willing... to help... the
poor and needy... this happy Christ-
mas... season... but the poor...
and needy... who come... to me...
for assistance... should not... wear
fur coats.

It's tough... on one... of P. H.'s
foremen ... who went ... hunting
and bagged... twenty-two... bun-
nies... and then have... the Herald
reporter... never hear... of the hap-
pening... but better late... than
never, Frank.

Shut off... that radio... and come
to bed. Doesn't that... sound famil-
iar... to some of... you folks?

DEATH TAKES JAMES CLOUGH

Former Member of Common
Council Passes Away Sud-
denly in His Home

STOREKEEPER 35 YEARS

James Clough, who has been a resident in the Falls for more than fifty years, died suddenly on Tuesday morning.

Mr. Clough, who was recently connected with the Gulf Refining Company, at the station at Broad street and the Roosevelt boulevard, returned from work on Tuesday morning and after enjoying a hearty breakfast walked into an adjoining room and was seated but a few moments when he expired.

He served for several years as a member of Common Council from the Thirty-eighth ward, during the Reburn administration.

He conducted a grocery store at Thirty-fifth and Bowman streets for more than thirty-five years and later became the proprietor of a local express service.

As the leader of the Falls Silver Cornet Band, Mr. Clough gained a reputation as a musician.

His quiet demeanor and sterling character won for him many friends, not only in the Falls but among the members of the municipal government and everywhere that he came in contact with people.

He is survived by a wife and two sons, Willard, proprietor of the daily newspaper route in this vicinity, and Norman, who is attached to the traffic squad of the Philadelphia bureau of police.

The funeral will be held from his late residence, 3416 Bowman street, on Friday, and the burial will be at Leverington Cemetery.

RUMSEY IS ALL OVER

Once, on a hot summer day, several years ago, we were walking along the Pennsylvania Railroad tracks, on the Main Line, up near Parkesburg, and as we neared the station, we heard hurried footsteps rapidly approaching from the rear.

When the fellow drew up alongside of us we were surprised to see our old Roxborough friend, Jimmy Rumsey, the erstwhile athlete, and when we asked why we saw him such a distance from home, when we hadn't the least thought of meeting anyone we knew, in that neck of the wood, he replied, "I'm going to act as 'Ump' in a ball game up here."

Again, we were in Trenton, and having several hours to put in at the Jersey capital and not knowing a soul in the "burg" we were a little bored with the thought of the long wait, when up bobs the smiling countenance of our old friend "Jim" and again he was bent on a mission of "umping."

'Twas just before Christmas a year or so ago when again the boss sent us out along the line, and while shivering waiting for a train for home, who should jump off the south-bound train at Wilmington but Rumsey, from Roxborough, who was going to referee a basketball game. I came to the conclusion long ago that the Little One from the Hilltop is like tin roofs—he's all over.

Now comes Bill Brandt, in the Public Ledger, with a tale of Jimmy, which is typical of many of the stories in which Rumsey plays a leading role:

"Joy of following sports is that there is always something new. The American Catholic League showed us a brand new basketball play the other night, at least, one which these 'Breaks' never lamped before.

"The referee was James Rumsey,

E. F. Herald.

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...n to fame, for in ancient
his spry figure used to hurtle
against the cages and bounce off the
posts as forward of the old Man-
yunk Philadelphia Leaguers.

"The other night a player dribbled
headlong down the floor, close to the
cage. Rumsey stood right in the
pathway. Another player charging
from mid-floor to intercept the drib-
bler cut off Rumsey's escape in that
direction. A pursuing guard kept the
dribbler hot-footing.

"Looked like a sure wreck, un-
avoidable and sanguinary.

"But at the last possible moment,
the referee jumped and caught hold
of the cage with his hands, climbing
the side of the cage like a monkey,
holding on with hands and feet and
looking down to watch the play as it
passed directly underneath him.

"No, we never saw that before."

YOUNG CASEY.

CLEARFIELD CLUB FEASTS

Members Celebrate Seventh Anniversary of Athletic Organization at a Banquet

LARGE CROWD PRESENT

The elite of East Falls, from the hills and the hollows, turned out on Wednesday evening when the Clearfield Athletic Club held its seventh anniversary and banquet, in McCallister's banquet rooms, 1811 Spring Garden street.

The "blue room," which had been reserved for the occasion, had recently been re-decorated with blue and white as the predominant colors, which was particularly appropriate, inasmuch as the Club colors of Clearfield are also blue and white.

Arrangements had been made to seat 150 guests, and every place was occupied by the time the festivities started, at 9 o'clock.

The banquet committee of the Clearfield Club proved as capable of arranging dinners as the managers of the football team were in forming a winning combination for the season just ended.

Robert A. Anderson acted as toastmaster, and performed his duties in a most delightful manner. After a few remarks in which he told his appreciation of the honor bestowed upon him by the Club in assigning his duties for the evening, he introduced the Rev. Joseph W. McMahon, of St. Bridget's Catholic Church, who said grace.

Edward Lynch was called upon for a solo, Mrs. Lynch accompanying him on the piano. He gave a beautiful rendition of "Ten Thousand Years."

John Smithies, the first speaker of the evening, was then introduced as a man from the "upper end of the Falls" who has always attended

every affair given by the Clearfield Club. Mr. Smithies spoke of the changes he has seen take place in the locality during his varied and active career in the town, from the time when a great many of the streets were known as lanes—mentioning Washington lane, Hart's lane, Nicetown lane, Scott's lane, Queen lane and School lane.

He touched upon the improvements to the lower end of town, where the city has come to Falls, when once it was necessary for the Falls to go to the city. Among the many changes he spoke of was the recent one of Clearfield's football team changing from the loser's role to the place where the team wears the crown of victory.

He complimented the team upon its persistency in striving to win through many years, which efforts finally were rewarded by the winning of the championship from the East Falls team. The speaker urged the Club members to continue the methods of co-operation and teamwork which have been launched, and predicted, if they did so, that many more successes would be added to the one of 1925.

Father McMahon was then introduced as a member of the clergy who has always given his support to any worthy effort put forth by the Club.

Father McMahon brought the attention of the gathering to the fact that without the wonderful teamwork displayed by the linesmen of the Light Blue eleven, the backfield men, who starred, would have been unable to accomplish the work allotted to them. The speaker was particularly eloquent while praising the men of the line who remained unsung while their fellow players, in the backfield, reaped all the glory of publicity. He compared the linesmen to the doughboy in France, who, while bearing the brunt of the attack seldom received the credit which was due him.

In his talk, the speaker displayed his knowledge of the athletes of the day by illustrating his discourse with the way Glenn Killinger was aided by Lightner and the part that Earl Britton played in the making of "Red" Grange. Father McMahon's remarks were punctuated throughout with humorous stories which helped

...ring forth the point which the speaker was endeavoring to make.

Thomas Gavaghan told of the years of effort on the part of the boys of the Clearfield Club to gain the championship and congratulated them upon their final triumph. He dwelt particularly upon the loyalty exhibited by the feminine followers of the Blue and White athletes and gained the favor of the ladies present by saying "that nowhere were there to be found more loyal, devoted, fair, or good women than there is in the Falls of Schuylkill."

Mr. and Mrs. Lynch were again called upon and Mr. Lynch touchingly sang, "I Love You."

The Rev. Charles Jarvis Harriman, rector of the Episcopal Church of St. James the Less, in a brief, but witty, speech, told of the happiness he experienced in being able to attend the dinner, which in reality had been pre-arranged one cold Saturday afternoon in December. He extolled the good-fellowship and sportsmanship of the Clearfield Club and wished the members every success in the future.

The evening's speeches were interspersed with singing by the entire crowd. The music was furnished by the Karlton Six.

After the dinner and addresses a benediction was pronounced by the Rev. Mr. Harriman and the tables were cleared and dancing was indulged in until the little hours of the morning.

By one, although from the wrong end of the town, who has been a football opponent of the Blue and White team, and witnessed many of their past defeats, as well as their recent victory, the quintessence of good fellowship and sportsmanship can be described in one word—Clearfield.

BUSINESS MEN HOLD MEETING

East Falls Association Has a
Well Attended and Lively
Session

OFFICERS NOMINATED

The East Falls Business Men's Association, on Monday evening, held the liveliest meeting since the organization of this body.

The meeting, which took place in the Library Auditorium, at Midvale avenue and Warden drive, was particularly well attended. Many members who have been more than conspicuous by their absence were on hand for the first gathering of the year.

President Bernard Klebanoff opened the meeting with some very pithy remarks regarding methods of securing the new business that will be developed through the erection of thousands of dwellings in the Allegheny avenue and Queen Lane Manor sections.

Secretary H. J. Maguire read the minutes of the previous meeting and included reports from the various committees concerning their activities during the three closing months of 1925. The attention of those present was called to the particularly meritorious work of the councilmanic committee, which called upon Councilmen Smith and Gans; of the paving obtained through their efforts, which will be started just as soon as the weather becomes suitable for this kind of work; of the new lighting promised and the placing of Mill street upon the city plan.

Vice President E. E. Carwardine spoke of the value of newspaper advertising in comparison with "broadcasting" by means of circulars and commended local papers as the best means of reaching the people.

A committee was formed to call

upon the publishers of the East Falls Herald, in order to establish a closer relationship between the tradesmen and the people of the community through a bigger, better Herald.

The treasurer, Robert B. Bogle, read the annual report of the financial condition of the Association, and from his few brief remarks it is apparent that the finances of the organization have been handled with unusual capability.

The nomination of officers for the ensuing year was next in order and the following men were nominated:

President—Bernard J. Klebanoff,
Allan Kerst, H. J. Maguire.

Vice president—William MacFarland.

Treasurer—Alfred Sowden, James Fiedler.

Financial secretary—James Fiedler.

Secretary—A. C. Chadwick, Jr.

Board of directors (eight to be selected)—William Clayton, P. J. Kelley, Martin O'Rourke, David Borland, John Wood, Gottlob Steinie, Fred Eisbrenner, Charles J. Bogle, William McFadyen, Allan Kerst, George Magill, James Fiedler, Henry Firshing, William M. Turner, Joseph Maloney.

The office of financial secretary is new and was established to aid in the work of keeping the financial records of the Association up to the minute without overloading the treasurer.

The board of directors, too, is a new departure and is intended to act as an advisory committee on actions which require immediate attention at times when it would be impossible to call a meeting of the whole membership.

The election will take place at the next meeting night, the first Monday in February. A printed ballot will be used and every member of the Association is expected to be present so that satisfactory officers can be selected.

After the meeting on Monday evening a buffet lunch was served and heartily enjoyed by all in attendance.

BUSINESS MEN WILL MEET

Officers to be Elected at February Meeting of East Falls Association

BIG ATTENDANCE URGED

A meeting of the East Falls Business Men's Association will be held on Monday evening, February 1, in the Auditorium of the Free Library, at Warden drive and Midvale avenue.

It is with the intention of electing officers for the year, 1926, that this meeting has been arranged. Ballots have been printed which display the names of the candidates who were nominated at the last regular meeting of the Association.

It is hoped that the entire membership will be in attendance at the election, particularly those men who have plans for additional civic and merchandising improvements. Simply to think of a good thing, without applying action to the thought, is useless. Those who complain of some apparent inaction on the part of the local trades organization are especially urged to attend the meeting, in order to obtain a clearer conception of the difficulties which arise when some specific problem is to be solved.

Every member who has the desire to see East Falls on a par with other communities of the city is asked to be in attendance, even if nothing important, other than the election, arises, for, as the old adage has it, "the hen doesn't stop scratching because there isn't any worms." If there is something that does not meet with the approval of a wise man, unless he has a cure for the evil, he forgets it. He does not complain of the faults of others until he has done everything that is in his

own power to do.

The officers of the Association feel that the record of achievement which was made in the first year of the organization's history is a forerunner of the good that can be accomplished for East Falls, as a community which unfortunately has been apparently side-tracked in civic affairs, through the lack of united and sustained effort to obtain the improvements and other advantages to which it is entitled by reason of the taxes levied in the vicinity.

In union there is strength, and in recognition of this fact the East Falls Business Men's Association was organized to further the interests of the people who have invested money and labor in the town, and to obtain for the inhabitants of the neighborhood the conveniences and public service which prevail in other sections of the city.

The membership committee expresses the opinion that every business man in the Falls should feel it a duty, not only to himself but to his customers as well, to affiliate himself with the local trades organization, so that through the united exertions it may become a greater power in any or all affairs which are for the good of the Falls of Schuylkill.

2-2-26

BUSINESS MEN ELECT HEADS

Officers were elected at the monthly meeting of the East Falls Business Men's Association, last night, in the auditorium of the Free Library, Midvale avenue and Warden drive.

The officers chosen are Bernard Klebanoff, president; W. B. McFarland, vice president; James Fiedler, financial secretary; Alfred Sowden, treasurer; A. C. Chadwick, recording secretary; Charles Vogle, David Borland, William Clayton, Frederick Eifener, C. J. Kelley, Allan W. Kearst, Martin O'Rourke, William M. Turner, John Wood, directors.

The election was followed by a discussion of civic problems and a buffet lunch.

Plula Record

2-2-26

EAST FALLS BUSINESS MEN ELECT OFFICERS

The following officers were elected at a meeting of the East Falls Business Men's Association last evening in the Free Library, Midvale avenue and Warden drive: Bernard Klebanoff, president; William B. McFarland, vice president; James Fiedler, financial secretary; Albert Sowden, treasurer; A. C. Chadwick, recording secretary; directors, Charles Vogle, David Borland, William Clayton, Frederick Eisbrenner, P. J. Kelly, Allan W. Kerst, Martin O'Rourke, William M. Turner and John Wood.

Plula Inquirer

2-2-26

BUSINESS MEN ELECT

Officers Are Chosen by East Falls Association

Election of officers featured the February meeting of the East Falls Businessmen's Association in the auditorium of the East Falls Free Library, Midvale avenue and Warden drive, last night. The following were chosen:

Bernard Klebanoff, president; William B. McFarland, vice president; Albert Sowden, treasurer; James Fiedler, financial secretary, and A. C. Chadwick, recording secretary.

Charles Vogle, David Boyland, William Clayton, Frederick Eisbrenner, P. J. Kelley, Allen W. Kerst, Martin O. Ross, William Turner and John Wood were named members of the board of directors.

OFFICERS FOR BUSINESS MEN

East Falls Association at Annual
Election Retains Mr. Kle-
banoff as President

ACTIVITIES DISCUSSED

The February meeting of the East Falls Business Men's Association took place on Monday evening in the Auditorium of the Free Library, at Midvale avenue and Warden Drive.

The main business of the evening was the election of officers. Printed ballots were given to each member, who checked off his choice, and deposited it in a ballot box provided for the occasion. An election committee, consisting of Griffith Boardman, John Miller and Wilson Miller, counted the votes and announced the results.

Bernard Klebanoff was re-elected president of the organization which he has so capably served since its origin. The number of votes received by Mr. Klebanoff was significant of the esteem in which he is held by his fellow tradesmen.

William B. McFarland was unanimously elected vice president. Mr. McFarland's consistently aggressive attitude on behalf of the town's best interests secured for him the confidence of the entire body, every vote being cast in favor of the popular heating expert.

Alfred Sowden, representative of the alert business men from the top of the "hill," obtained an overwhelming majority in the vote for treasurer. Mr. Sowden's regular and active attendance at meetings and committee work drew to the attention of the business men his value to the Association and to the town in general, and they did not hesitate in placing

his name at the top of the list for this office.

James Fiedler, popular pharmacist, too, received the entire vote of all those present, for financial secretary. The voiced opinion of one who was present that "the East Falls Business Men's Association is extremely fortunate in securing the services of such a foresighted business man, who with youth and vision will do much to further the work of this organization," met with the approval of everyone.

In addition to A. C. Chadwick, who was elected recording secretary, the following board of directors was chosen: Charles Bogle, David Borland, William Clayton, Frederick Eisbrenner, P. J. Kelley, Allan W. Kerst, Martin O'Rourke, William M. Turner and John Wood.

Discussions of general interest, concerning various activities for the benefit of the community, followed. Action, with the co-operation of George C. Gunn, manager of the East Falls Herald, was taken to provide for the future distribution of the local newspaper. Hereafter the Herald will be distributed by Boy Scout Troop No. 124, under the direction of the scoutmaster, William Clayton. It is hoped that through the efforts of these boys the paper will reach everyone in the Falls of Schuylkill.

Charles Bogle, Alfred Sowden, W. Frank Weer, W. B. McFarland and Martin O'Rourke were named as a committee to arrange a banquet in the early future.

Plans were made for the future efforts of the Association and the meeting concluded with a buffet lunch.

CLASS DAY AT BRECK SCHOOL

Students Promoted to High
Schools Have Their Closing
Exercises

AN ELABORATE PROGRAM

Another class graduated from Samuel Breck Public School, at Crawford and Krail streets, on Thursday, January 28.

Twenty-five excited and happy pupils assembled as a class for the last time and will scatter to the various high schools to complete the education with which it is necessary to be equipped to face the great battle of life.

The graduation exercises were elaborate in their arrangements. The order of the program was as follows:

March of Class.

Bible reading, Prov. 4, principal.

Song, "Clang of the Forge," school.

Salutatories—Girls, Helen Walker;

boys, Thomas Smith.

Concert recitation—Psalm 138, 8B.

Essay, "Hygiene," Ida Polls.

Essay, "History," William Frazer.

Song, "In the Tall Elm Tree," 8B.

Essay, "Civics," Mary Rice.

Essay, "Science," Alice Walbank.

Song, "Harvest," school.

Work in English—Book Reviews

for Public Ledger, William Dews,
Elsie Knott.

Composite Class Poem—Girls, Nellie VanBaarskamp; boys, Mills Turner.

Song, "Gypsy Love Song," 8B.

Some class history, principal.

Song, "Auld Lang Syne," school.

Some class achievements, principal.

Song, "Work for Night is Coming,"
school.

Promotion, Presentation Poem,
principal.

Response Poem, 8B.

Song, "Lady Bird," 8B.

Remarks, principal.

Certificates and transfers, principal.

Valedictory, Irene Merrick.

School Song, school.

The class presentation poem was read by William H. Sowden, the principal of Breck School, and as each graduate's name was mentioned the pupil marched to the front of the room.

Year in and year out the children of the vicinity complete their studies in the schools and much good influence is wielded on everyday lives by the precepts which are taught by the officers and teachers of the local educational institutions.

The East Falls Herald tenders its best wishes to this class of January, 1926, with the hope that all of their youthful ambitions will be realized and that the best of success will continue to follow them through life.

The class presentation poem will be printed in a later issue of the Herald.

Feb 4, 1926

MINSTRELS BY GUNBOAT CLUB

Notable Program Promised for
Fifth Annual Performance on
February 12

THOSE WHO WILL HELP

We are today in receipt of a wireless dispatch, direct from the Gunboat, which is anchored at its accustomed place, in the battleline, on Midvale avenue, announcing orders to proceed to the Y. M. L. I. Drydock, at Frederick street and Midvale avenue, on Friday evening, February 12, to undergo a rejuvenation, when the Gunboat Talent Club holds its fifth annual minstrel show and dance.

Not many years ago, Frank McCracken, in the Public Ledger, wrote a full-page article describing the athletic abilities of the "crew" that mans the Gunboat. The scribe drew the attention of his readers to the storms which usually prevailed in the vicinity where the "Boat" was anchored in port, and to the arguments of Matt Kelly, who, with the light of deviltry in his eyes, could arouse the "gobs" any time he appeared on deck. McCracken also told of the athletic supremacy of Jack Kelly, Costello, Ransford, the Leachs, Jackie Burke and his brother, Tom, Eddie Clarey Roseman, Eddie White, Tod Sloan, Jim Starr, Sawyer, Donohue, Brennan, Auty, Twin Prendergast, Lally, Crooks, Maguire, Filoon, Flynn, Rabbitt, Auer, Ben Walker, and wrote whole paragraphs lauding the East Falls football team, all of whom formed a part of the crew of the famed old "Gunboat."

The Ledger's writer used almost a column to inform the public of the theatrical accomplishments of Walter ("Virginia Judge") Kelly and his brother George, who "arrived" with

"The Show Off"; and inferred that under the main deck of the old cruiser, others of the crew were bitten with the bug of comedy.

The latent talent of comedy and genuine fun which is under the surface of the "tars" who spend their leisure hours between the cook's galley and the captain's deck of the battle-scarred cruiser is to be heard again by the people of East Falls on Friday evening, February 12.

Fair sailing is promised the spectators, for Johnny ("Hokum") Shaw and Frank ("Skeetz") Ward, will be on the ends, with Joseph "Jiggs" Donohue in command as interlocutor.

Around the messroom circle will be the vocal artists of the community: Margaret Hughes, Edna Crantz, Frank Caldwell, William McFadyen, Joseph "Sen" Brennan, William Donohue and Charles Speece.

The second half of the evening's entertainment will be devoted to a collection of vaudeville novelties. It will be all in fun and fun for all.

The popular favorite, Miss Frances Patterson, will be seen in a unique specialty of singing, dancing and acrobatic stunts.

The company has been practicing diligently, at the residence of the "coach," Edward Clarey, on Midvale avenue. Those in Mr. Clarey's home are united in forecasting a pleasant evening's enjoyment, for each night that the boys gather around the piano, the radio is shut off so that the family can hear some real entertainment.

A hurried call has been sent to "Whistling James" Magerl, of Skip-pack, to be on the job on the evening of the 12th.

"Marty" Cassidy is willing to lay a bet of ten to one that if Emmet Welch happens to be in the "Lit" on Lincoln's Birthday, he will turn green with envy.

"Willie" Donohue, the silver-toned tenor, is practicing every night in the main cabin of the "Boat," in direct competition with Skipper Cassidy's "Howllyudyne" set.

Leadley, East Falls waterboy, will be behind the scenes with the sponge and water bucket, to ease the throats

of the song birds.

Even the "cop" on the beat has shined up his glasses so that he will be able to see the point of the jokes which will tumble all over each other in falling from the lips of Ward and Shaw.

The dance will be held immediately after the show, and a Charleston contest has been arranged and many beautiful prizes are to be awarded.

Verily, verily, the people of East Falls are in for a good time.

*E. F. Herald
Feb 11th 1926*

CATHOLIC CLUB CELEBRATES

Young Men's Organization of St. Bridget's Church Has 34th Anniversary

RECORD OF ACTIVITIES

St. Bridget's Young Men's Catholic Club celebrated its thirty-fourth anniversary on Tuesday evening, with a dinner and dance at Rotzell's, in Germantown.

The Club, which was organized in 1892, has a record of real interest. It is probably the oldest organization of its kind in the Falls.

Three of its charter members were Daniel Flynn, Luke Murphy and the late Thomas Murphy, whose death occurred recently.

Its first quarters were in an old building which was used as a post-office at the time the Falls mail delivery was supervised by Postmaster Murphy. Later the Club moved further up Ridge avenue and had quarters in the rooms above James MacKay's cigar store.

When Max Weiss erected his department store, he rented the second floor, as a hall, and it was in these commodious quarters that the Club enjoyed its greatest period of pros-

perity.

The organization moved back to the place of its formation, and from there to its more recent location, on Stanton street.

The Catholic Club was originally intended for the social activities of the youth of the neighborhood—before the days of the moving pictures. About five years after its birth the association became, in addition to its social functions, a beneficial society, and ever since has been a source of relief to its members and their families in time of sickness and death.

Many social affairs, of fond memory to the people of East Falls, were sponsored by the club, which annually held excursions, picnics, dances and entertainments. Coaching parties and straw rides were once in vogue, and many were the happy hours spent in rides to Valley Forge, Hulmeville and the surrounding country.

The Club now has a membership of some seventy men, although there have been times, in the past, when the roster contained as many as 250 names.

Eighty of its 160 members, at the time of the late war, were enlisted in the service of their country. Thomas B. Haran, who served with particular distinction in the navy, and Joseph Hurley, who proved unusually dauntless under fire in the army, were members of the Catholic Club.

The organization can also point with pride to the golfing achievements of Edward White and William McLoughlin, who now occupy lucrative positions as golfing instructors.

The present officers of the Young Men's Catholic Club are: Thomas J. Purcell, president; James G. Cunningham, vice president; James J. Gavaghan, treasurer; Hugh McGough, recording secretary; Leo L. Lawler, financial secretary; Charles A. Golden and Thomas J. Gavaghan, trustees.

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MR. GANS IS EAGER TO AID

Business Men's President Inter-views Councilman About Public Improvements

ABATING A NUISANCE

President Klebanoff, of the East Falls Business Men's Association, jumped right back into action, after his recent re-election, and on Monday called upon Councilman Sigmund J. Gans, at his office in City Hall.

Mr. Klebanoff reports that he had a most satisfactory conference and that Mr. Gans is deeply cognizant of his responsibility to the citizens of the Falls end of the Ward, and that he is anxious to do everything he can to further their interest. The Councilman assured Mr. Klebanoff that East Falls will have at least one Municipal Band concert this year.

Upon hearing of the aim of the East Falls Business Men's Association to find some means of abating the nuisance caused by the manufacture of hydrogen sulphite, in the Falls of Schulykill plant of Powers, Weightman & Rosengarten, Mr. Gans immediately took action to arrange a meeting between himself, Mr. Klebanoff and the director of public health, Dr. Wilmer D. Krusen, in an effort to afford some relief to the people of the surrounding community.

Mr. Gans did not hesitate to offer his co-operation upon the plan of the Falls' trades organization to obtain better lighting arrangements along the business streets, should the Association be able to induce the shopkeepers to brighten up the store fronts and shop windows.

From Mr. Klebanoff's report, it is

evident that Councilman Gans is conscientiously trying to do everything, under his control, to make the community a better place to live in, and it is now up to the people of the Falls to place their shoulders to the wheel and help the councilman and the Business men's Association to place the town in its proper position in relation to the other sections of the city.

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BUSINESS MEN'S BOARD MEETS

Plans Outlined for Future Activities of the East Falls Association

NEW METHOD EFFECTIVE

A meeting of the officers and board of directors of the East Falls Business Men's Association took place on Tuesday evening, at the residence of President Bernard Klebanoff, on Queen lane.

Plans for future actions of the Association were surveyed and steps taken to carry out the ideas advanced.

William B. MacFarland, James T. Fielder and President Klebanoff were named as a committee to call upon Councilman Sigmund Gans in regard to abolishing the disagreeable and destructive chemical fumes which emanate from the manufacturing laboratory of Powers, Weightman & Rosengarten.

John Wod was appointed to take steps to have a shelter erected for the traffic policeman stationed at Ridge and Midvale avenues. The man on duty at this point is compelled to endure all kinds of inclement weather, which is particularly bad on account of the close proximity of the river, down which the wind sometimes sweeps at an ex-

tremely high velocity.

The board of directors elected at the last meeting of the Association is a new departure for the local organization, and judging from the start made on Tuesday evening, will make possible general meetings in which all details on the subjects to be discussed will have been thoroughly investigated, before the vital facts are brought to the attention of the whole Association. By this action more work will be accomplished for the general good of the community and more enthusiasm will be aroused than was possible in the old order of things.

Members who have not attended the meeting regularly will have a surprise coming to them when they come out for the March gathering of the Association, by the "pop" that the members of the Board promise to inject into the affair. Following the usual custom, a lunch will follow the business part of the meeting.

Those who attended the Board meeting, on Tuesday night, are: Bernard Klebanoff, William B. MacFarland, David Borland, Martin O'Rourke, James T. Fielder, John Wood, P. J. Kelley, and A. C. Chadwick.

ville part of the evening's program, in which he explained the co-operative purposes of the Union, and its endeavors to obtain the necessities of present-day living, at or as near cost as possible.

Mr. Lowe told of the work of Local No. 2, which in the past year had paid out more than \$3400 in benefits. He spoke of the advantage of being associated with the workers' organization, in respect to helping one another in times of need.

The speaker held the interest of all of those assembled until his final statement, in which he brought their attention to the fact that, "many can always help one, where one cannot always help many."

The vaudeville performance was under the able direction of "Jimmy" Murphy, who is well known to all lovers of clean entertainment in the Falls. The vaudeville artists whose services Mr. Murphy obtained for the evening's program were all given hearty applause by the audience. Every act, without a single exception, was of high class order.

E. J. Lever, of the Philadelphia Labor College, with a portable moving picture apparatus, held the attention of the workers and their guests, with an illustrated talk on the educational institutions which are maintained by the skilled workers of America, dwelling particularly upon Brookwood College, in New York.

Robert Lowery, of Local No. 2, was introduced and spoke of the origin of the Falls of Schuylkill division and the meritorious activities of its members during a recent time of stress. The speaker detailed the purpose of the Union, in its various efforts to help the working people and announced that the charter of the local branch will still be open for another sixty days.

The music for the six acts of vaudeville was furnished by "Rube" Weckerley, who has no superior at the piano.

A dance concluded the affair and the younger folks Charlestone to their heart's content, up to a late hour. Tom Powers and his Power Plant Orchestra provided the music for the dancers.

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WEAVERS ENTERTAIN

Families and Friends of Members Are Guests at a Vaudeville Show

UNION OFFICERS SPEAK

The Falls of Schuylkill Division of the Tapestry Carpet Weavers' Union, Local No. 2, entertained wives, families and friends of members in the Y. M. L. I. Hall, at Frederick street and Midvale avenue, on Friday evening.

President James A. Lowe made a short address, preceding the vaude-

ST. BRIDGET'S ALUMNI MEET

Former Students at Falls Par-
ochial School Form an
Organization

GREET EARLY TEACHER

A meeting of St. Bridget's Alumni will be held tonight in the parish hall, on Stanton street. This recently organized Association of former students of St. Bridget's School met on December 17, and enrolled almost fifty men, who at various times have attended the Falls of Schuylkill Catholic institution. The purpose is to perpetuate the memories of the days of their early training.

Arrangements were made to hold a later meeting on January 21, and this plan was carried out. The following officers were elected for the current term: President, Walter A. Costello; vice president, Michael F. Fitzpatrick; treasurer, P. J. Kelley; secretary, James A. McCarty; sergeant-at-arms, James Prendergast. Members from almost every class since the school's origin were present.

Men who received elemental training in St. Bridget's have fought their way to prominence in business, church affairs, sporting circles, in construction, and in the civil and military service of the nation. The majority are still residents of East Falls, but former students can be found scattered all over the United States.

At the first meeting it was decided to invite Sister Mary Assunta, of Our Lady of Victory School, in West Philadelphia, to come and greet her old scholars, of the first class of the school, which opened in September, 1888.

As the guest of Mother St. Fran-

cis, the boys' erstwhile teacher accepted the invitation and, at the January meeting, the Alumni proceeded to the Convent and lined up in a body again to meet the devoted woman, whose thoughtful precepts have carried them on through life, to sturdy and successful manhood.

The former students recalled many fond memories of events and pranks which occurred while they were under the guidance of Sister Mary Assunta.

Discussing the occasion, a member writes:

"People often marvel at language as a means of communication and many appreciate what infinite things are the result of a spoken word, and yet, it has value beyond the mere transmission of thought that is worthy of our consideration. What must have been the impression made upon the kindly Sister, when it fell her fortune to return to the field of her early endeavors and greet the men, she had taught as boys? So often a teacher must get discouraged and wonder if the instructions are accomplishing any good.

"Workers in other occupations and vocations, feel a certain pride in their finished work, because it can be seen and handled; but the teacher rarely sees the result of her work. They are building temples and cannot always point to the thing they have wrought in the souls of men. But, nevertheless, there are rare moments, when they are thrilled to the finest fibre of their being by some evidence that their labors have not been in vain.

"Sister Mary Assunta assuredly must have experienced this emotion on seeing the boys who have grown to maturity and occupy places of distinction, honor and responsibility in the church, city and nation."

The following members, designated by their old school-boy cognomens, attended the last meeting of the Alumni: "Dick" Conners, "Joe" Duffy, "Dick" Begley, "Eddie" Cavanaugh, "Charlie" Brown, "Tom" Welsh, Kieran Dollard, "Ed" Lynch, John Brown, "Bill" Burns, "Vince" Loughery, "Mickey Fitzey" Fitzpat-

rick, "Tom" Smith, "John William, Himself" Welsh; "Joe" De Witt, "Billy" O'Donnell, "Jimmie" Gava-ghan, the silent James V. Kelly, "Bill" Boyd, "Tom" Hurley, and his brother "Vince.," "Bill, Peach" Gold- en, "Joe" Staub, and "Mike" Mc- Nulty.

Any man or boy who has ever, at any time, been a student at St. Bridget's School, is eligible for mem- bership, and those in charge tender a cordial invitation for them to come out and enroll tonight.

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LINCOLN'S BIRTHDAY

The Rev. William J. Hayes, of the Falls Baptist Church, will deliver a lecture on Sunday evening, Febru- ary 14, in the Church, on Queen lane, entitled "Abraham Lincoln," in commemoration of the great eman- cipator, whose birthday will be cel- ebrated February 12. Regarding the anniversary, the following is submit- ted for publication:

"Who is there, on this mundane sphere, who is not inspired when hearing of the patient struggles of Lincoln in his battle from the hum- bleness of a log cabin to the glories of the White House? Why should we cavil at our opportunities, when the Southern Northerner's efforts for an education and advancement are brought to our attention? Bow- ed are the heads of the mighty, when listening to this, the favorite poem of "Old Abe":

"Oh, why should the spirit of mor- tal be proud?
Like a swift-flitting meteor, a fast flying cloud,
A flash of the lightning, a break of the wave,
He passes from life, to his rest in the grave."

"Lincoln revered the senti- ment of that poem. With malice

towards none, with charity for all. This line, in one of his inaugural, has proven to be the philosophy of his entire life.

"Six feet, four inches, in height, with muscles of steel and an early life spent among the rough, cruel, uncouth youths of the neighborhood, his strength was always used to pro- tect the weak against the strong.

"On his trip to Washington, for his first inaugural, Lincoln stepped off his car, for a few minutes, at Peekskill, New York, a cheerful and light-hearted mortal, though he traveled through crowds, many of whom were enemies, part of the time in secret, and all of the time in danger of assassination. Three years afterward, he was worn with care, anxiety and long-continued work, which made him appear premature- ly aged.

"On his birthday, tomorrow, the acclaim that will go up to him as one of the few foremost men of all ages, from statesmen and men of distinction, of every land, from the legislative halls, from the seats of justice, from colleges and schools, and above and beyond all, from the homes of the plain people of the United States.

"The martyred President made many notable addresses and speech- es during his career, previous to the time of his election to the presi- dency.

"However, beautiful in thought and expression, as they were, they were not appreciated by those who heard and read them until after the peo- ple of the United States and the world had come to understand the man who delivered them.

"Lincoln had the rare and valu- able faculty of putting the most sublime feeling into his speeches; and he never found it necessary to encumber his wisest, wittiest and most famous sayings with a weak- ening mass of words.

"He put his thoughts into the simplest language, so that all might comprehend, and he never said any- thing that was not full of the deep- est meaning.

"The people of the Falls are for- tunate, indeed, to be in a position to hear the life of the wonderful Ken- tuckian reviewed by one so capable of giving the subject the justice to

which Lincoln is entitled. The Falls Baptist minister, William J. Hayes, is conceded by all who have heard him to possess some subtle power which enables him to portray familiar subjects with a new and fascinating beauty."

Rox. News 2-17-26

LANDMARKS ON ABBOTTSFORD AVENUE

The following is from Scaff's "Observations," in the East Falls Herald:

Queen lane, after it crosses Thirty-fifth street, takes a bend to the northeast and then proceeds in a northeasterly direction to Germantown. After the reservoir was built by the city, vehicles were compelled to go around the basins but pedestrians could take an almost direct route by way of a footpath which separated the two bodies of water. The short stretch of Queen lane between the eastern side of the filter plant and Wissahickon avenue has been abandoned for some years and the greater part of the eastern-bound traffic goes via New Queen street.

At that point in the Falls where Queen lane turns to the northeast, Abbotsford avenue has its beginning. The first few hundred feet of this avenue was originally a private road to a house, which still stands, called Abbotsford. It may have been named after the ancient home of Sir Walter Scott, but it is more likely that it received its appellation from the fact that, at one time, a family by the name of Abbott occupied the place.

There is an incident in "Pemberton"—a novel by Henry Peterson—which has been said to refer to this Abbotsford of the Falls.

Between the house and the southeast corner of the reservoir was, during the Revolution, a small pri-

vate burying ground. The place was enclosed by a fence, and one of the stones indicated that Captain Sims, of the British army, had been interred there.

On the corner of Thirty-third street and Abbotsford avenue stood a log cabin which, historians tell us, was used to isolate men of the British army who were stricken with yellow fever.

The original part of Abbotsford was built in 1752, by a financier named Nicholson. There is some dispute over the name, some claiming that Nicklin was the proper spelling. Other families, after the builder, lived in the house, among them being the Whites, Mosses, Birds, Wilsons and Abbots.

At one time when changes were being made around the place an underground passage was discovered, extending toward Scott's lane. The tunnel was wide enough for a person to crawl through and is thought to have been a secret way of escape.

General Knyphausen, who had command of the Hessians in the battle of Germantown, is said to have, at times, temporarily resided at Abbotsford.

Musket balls, grapeshot and military buttons have often been unearthed nearby. The Observer has in his possession a United States penny, dated 1794, which was picked up on a path in front of the house. The penny, which was coined two years after the opening of the first United States Mint, is as large as the present half-dollar and has on its edge, instead of the familiar milling, the words, "One hundred for a dollar."

The rapidity with which modern homes are being erected in the immediate neighborhood will make it only a short time until Abbotsford, like other old landmarks, will vanish.

Building a Business By Advertising

This is a true story, that can easily be verified by anyone who desires to learn for himself the truth of the statements contained herein.

It is a narrative of actual happenings in East Falls, and is particularly intended for the business men of the town, for the only reason that hen's eggs are more popular than goose eggs is the fact that as soon as a hen does something she tells it to the world.

Advertising, in spite of the expenditure, makes a business profitable, due primarily to the more frequent turning over of the capital that is invested.

Good retail advertising consists of telling the people of the community, by means of newspapers, or other mediums, essentially what a good salesman would tell them in your place of business.

In the East Falls Herald of January 14, 1926—on the fourth page—appeared a two-column advertisement, five inches deep, placed there by a rising young business man, Thomas B. Haran, of 3031 North Thirty-fifth street, whose keen foresight urged him that the time and conditions were propitious to "tell the universe" of the particular line which he was handling, which in this case was coal.

Up to the time that this article was written Mr. Haran had received orders from thirty-five new customers. Comment upon the profitableness of this venture, when the effects are considered, is unnecessary. With the goods on hand, and a just price, all that the young man had to do was to reach the people, which he did through the columns of the local newspaper.

Another instance: In the Herald of January 28, on the second page, there was placed an ad. by another equally keen coal dealer, George Walker, of Cresson and Bowman streets. On Saturday Mr. Walker was forced to cancel his advertisement on account of having sold all of the coal that he had on hand.

In both instances the advertisements were intelligently worded and the price of the goods quoted. These cases are typical of successful advertising, the dealers taking into consideration the current condition of supply and demand, the space and type of advertisement to be used and its power to attract the attention of the readers.

In places like East Falls, nearly everyone knows where the various necessities can be purchased. Therefore, announcements to the effect that the merchant is "still at the old stand, with a full line of goods, at low prices" is an almost valueless form of general publicity. The retailer that inserts an advertisement of this character—and a great deal of retail advertising is of this kind—would not think of making such a pointless, uninteresting statement to a customer in his business establishment, and there is no reason for making a statement like this in his advertisements.

Put some "pep" in your advertisements, for the successful man is the one who thinks that anything worth doing is worth doing right, and the returns will be manifold.

MRS. ELLEN MCGOWEN DEAD

The friends of Mrs. Ellen McGowan, aged 75 years, widow of James McGowan, of 5423 Cresson street, were shocked to hear of her sudden death, on Sunday evening.

Mrs. McGowan, whose maiden name was Ellen Snyder, was born in Roxborough, in 1851, but moved to the Falls at an early age.

The McGowans were married in St. Bridget's Church, in 1872. The union was blessed with five daughters—Agnes, Ann Elizabeth, Ellen, Margaret, and Mary Jane—and three sons—John, Wilbur, and James. All lived to maturity except John, who died in infancy, but all have since died, with the single exception of James, who survives.

Mrs. McGowan had been a widow for eleven years, her husband having died on November 22, 1915.

Mr. McGowan's father, Patrick McGowan, at one time owned a large section of ground at the northern end of Laurel Hill Cemetery, along the Schuylkill, in the neighborhood of the Stone Bridge. On this property was a quarry, from the stone of which was erected Blockley Almshouse, and the Eastern Penitentiary.

Mrs. McGowan lived at the Cresson street address from January 7, 1890, until the time of her death.

James J. McGowan, the sole surviving son, has always made his home with his mother. Four grandchildren, whose father, Wilbur McGowan, was killed several years ago, also survive.

Mrs. McGowan always was of a very active nature, being particularly faithful in attendance to her religious duties. People of the immediate neighborhood, who have often profited by her kindness and were comforted by her in times of sadness, voice their sorrow at the loss to the community, through her death.

She was a member of St. Bridget's Sodality. Her funeral will take place on Thursday, from her late residence. High mass will be celebrated in St. Bridget's Church, and the interment will be in St. Mary's Cemetery, at Roxborough.

NEW CIVIC ASSOCIATION

To be Organized in the Neighborhood of Thirty-second St. and Allegheny Ave.

STREET CAR SERVICE

Residents in the neighborhood of Thirty-second street and Allegheny avenue are taking steps to form a general community association, for the social and civic betterment of the vicinity.

It is the intention to pattern this body of citizens after the Fathers' Associations and Parents' Clubs of other wide-awake sections of the city. Already several prominent people have signified their willingness to devote their spare time in promoting the organization and a tentative promise has been made of a well adapted building which can be used for the community gatherings.

A letter has been written to the Philadelphia Rapid Transit Company urging a more frequent car service on Allegheny avenue Route 60-A, which runs from Twenty-second street to Ridge avenue and ceases to operate at 1.18 A. M. People who dwell in the locality who need service at an early hour in the morning are compelled to walk to their homes.

The Allegheny avenue section is rapidly being built up and the new residents are alive to the fact that without some sort of an organization little can be accomplished for the advancement of the community.

ALUMNAE IN COMEDY

Former Students of St. Bridget's
School Give a Successful Per-
formance of "Paradise Alley"

THREE BIG AUDIENCES

When William P. Ryan, on Friday and Saturday, presented St. Bridget's Alumnae in the joyous musical comedy of youth, love and laughter, "Paradise Alley," he accomplished something that will live forever in the memories of those who witness the performance.

St. Columba's Hall, Twenty-third street and Lehigh avenue, was crowded to capacity, the "S. R. O." sign being hung out early, on all three occasions.

The talent of histrionic ability possessed by the young thespians, all of whom were from St. Bridget's parish, was cultivated and brought forth under the patient and capable direction of Mr. Ryan and the stage manager, Joseph F. Mellor, and it surprised the audiences by the most minute perfection in detail.

In all, over 3000 people of East Falls traveled down to St. Columba's to enjoy the production, and the consensus of opinion of all who witnessed the comedy was that it was by far the best entertainment that was ever staged by any amateur actors and actresses from the Falls.

One who was among the gathering on Saturday evening was enthusiastic over the acting displayed, in this day when the spoken drama has been largely superseded by that of the silvered screen, which has robbed most young people of the chance for individual development. Viewing the high class pictures of today, gives the youth little opportunity for personal observations of the characteristics of different people, which is necessary to attain success on the stage inasmuch as everything is studied

out for the spectators and placed before the audience, who very often accept the "pictures" version of a specific character as correct, which results in the mental lethargy of the individual. It is therefore pleasing beyond expression to realize that here, in the Falls, a group of young folks, despite this handicap, have given the time and work to the study of the various characters they portrayed in "Paradise Alley." It is indeed refreshing to see a revival of the art of amateur acting, which tends to develop thoughts and actions which cannot help but be beneficial to the community in more ways than one.

The spectators of Friday afternoon and evening, were so enthusiastic over the presentation that on Saturday night, despite the inclement weather conditions, another capacity crowd resulted. From the orchestra pit to the topmost row of the gallery, every inch of available space was occupied.

As the musicians struck up "The Sidewalks of New York," the curtain rose and disclosed a "gang of East Side urchins" seated in "Paradise alley," where lived Jimmy Dugan and his friends Sally, Irene and Mary. From here on to the final drop of the curtain, after the triple wedding, the action was full of the cleanest and best of entertainment.

Vincent A. McGeough gave a wonderful delineation of "Jimmy Dugan," the plumber's apprentice, who was later elected alderman and "busted" into society. In assuming this, the leading role, Mr. McGeough took unto himself a part which required a vast amount of action and speaking, but proved to everyone that he was fully capable and that he had a thorough conception of the character which he played.

Miss Mary T. McCarthy reached the hearts of the audience through her vivid depiction of "Mary," Jimmy's best girl. In the scenes with Jimmy, Miss McCarthy could not be excelled and her renditions of vocal numbers called for more than ordinary praise.

"Sally," as acted by Margaret E. Naegele, gave that budding young genius an opportunity to display her ability as a dancer, as well as an act-

ness, by presenting the Argentine tango, with Thomas J. Ward, in a setting representing the stage of the New Amsterdam Theatre, in New York.

Miss Margaret Whelen's "Irene" brought forth artistic accomplishments, which were a revelation to the spectators, particularly so in the love scenes, where ordinarily the non-professional actress does not show up to the best advantage. In the musical numbers of "Irene's" part, Miss Whelen also displayed wonderful talent.

The ordinary writer does not have at his command sufficient adjectives properly to give credit to Miss Rose Rooney, whose portrayal of "Mrs. Dugan," the mother of "Jimmy," was beyond anything that has been witnessed anywhere in or near the Falls of Schuylkill. It was apparent that Miss Rooney has given more than cursory study to the characteristics of the Irish race. The typical Celtic accent, in the lines which were allotted to the talented young lady, was in itself a real treat, regardless of

the old-fashioned clothes in which she was dressed, and the actions, which were faultless in their presentation. Very few of those who saw Miss Rooney's actions and the bonnet and cape she wore, when Jimmy proposed a ride in his new Elizabeth, and again in Peacock alley of the Hotel Astor will ever forget "Paradise Alley."

The role of "Sully," who tended the stage door of the George M. Cohan Theatre, with his typical old-time Irish fire and quick-wittedness of speech, gave John J. Quinn a vehicle on which he rode to success on all three occasions. Mr. Quinn, like Miss Rooney, has undoubtedly spent hours in practice to acquire the rich Irish brogue, with which all of his lines were tinged, and little actions which only an Irishman can use, which Mr. Quinn exhibited to convey his conception of the part to his audience.

Helen Markey, Kathryn L. McCarthy and Cyril Cavanaugh, with "Sully," amused the spectators with their vocal number, "Do You Remember?"

James M. Burke's characterization of "Mulcahey," the persistent wooer of the Widow Dugan, called for loud

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roars of laughter from the assemblage.

Mary F. Hartigan, as "Mrs. O'Brien"; Romaine Brennan, as "Mrs. Clancy," and Catherine Markey, as "Mrs. Van Pelt," played their parts in the most acceptable manner.

Louis F. Adelman, in the part of "Clarence"; Charles A. Mahon, as "Algy Van Pelt"; Tom Golden, as "Mr. Rooman," and Thomas Ward, as "Percy," also played their characters to perfection.

Miss Elizabeth B. O'Donnell, as "Nellie Kelly," one of the "gang," predicted the ultimate happiness of "Jimmy and Mary" in her well rendered song, "Time Will Tell."

Roque Petrone's idea of an Italian organ-grinder was a faithful characterization in all its details.

Little Miss Mary McAnulty gave her own delightful and amusing impression of the "Charleston."

Master Jack Rabbitt attracted the crowd's attention as the "Ring Bearer" in the wedding scene.

The ensemble was made up of Agnes Burke, Veronica Murphy, Mae Flanagan, Margaret Flanagan, Mary Simon, Margaret Donovan, Gertrude Donovan, Catherine Flynn, Helen Smith, Anna Hartigan, Helen McCormick, Genevieve Dugan, Kathryn McCarthy, Elizabeth B. O'Donnell, Mary Scully, Angela McGeough, Regina Ward, Xaveria McGeough, Margaret Scovotti, John Caldwell, Roque Petrone, Cyril Cavanaugh, John McCarthy, Francis Simon, Ben Stonelake and John C. McCarthy.

The musical numbers were all rendered in a most professional manner, and the dancing exhibited with unusual grace and precision. The orchestra was under the capable direction of Edward Pfeiffer.

The scenic arrangements were carried out to the finest point, the most noteworthy being scene 4 of the first act, which depicted the theatrical dressing room of "Mary," in the Cohan Theatre. The huge golden draperies made a wonderful background for the heavily upholstered furniture, which was tastefully placed about the stage, and showed up to the best advantage a green gown that was worn by Miss McCarthy.

The gowns of the "Bride," in the final setting, also caused a large amount of favorable comment. The costumes of all of the actors and actresses were carried out with faithful

attention to the parts of each participant.

The Rev. H. E. Kortekamp was un-
derstanding in his praise of the manner
in which all of the young people
labored to make the affair a success.
Encouraged by such an able advocate,
it is hoped that more plays of the
calibre of "Paradise Alley" will be
presented.

Besides the director, William P.
Ryan, and the manager, Joseph P.
Mellor, those who assisted in making
the affair a success were, Bessie V.
McCarthy, Helen Markey, Thomas
Quinn and J. D. McIlhenny, Jr.

E. F. Herald 2-18-26

MINSTRELS MAKE A HIT

Gunboat Talent Club's Program
Pleases a Large
Audience

THE MUSICAL FEATURES

The Gunboat Talent Club staged
its fifth grand minstrel show and
dance, on Friday evening, at Y. M.
L. I. Hall, Frederick street and Mid-
vale avenue.

About 500 persons witnessed the
performance, which was loudly prais-
ed on all sides, the only criticism
that was voiced being upon the ex-
tent of the program.

From the opening chorus of "The
Ghost of Old Black Joe," until the
final number the crowd was amused
by the antics of the minstrels.

Joseph Donohue acted as interlo-
cutor in a most delightful manner,
while Johnny ("Hokum") Shaw and
Frank ("Skeetz") Ward took care of
the "ends."

Joseph Brennan feelingly sang
"Lonesomest Girl in Town."

Bill MacFadyen put real emphasis
on the way he sang "Show Me the
Way to Go Home." A quartet, com-
posed of Brennan, Ward, Mrs. Marge
Hughes and MacFadyen, proved to

be a headliner on the bill.

Mrs. Hughes' rendition of "I wanta
Little Lovin'" called for continued
encores. Johnny Shaw gave his own
amusing version of "Roll 'em Girls."
William Donohue, the silver-voiced
tenor, scored a tremendous triumph.
After his final effort the young song-
bird was the recipient of a huge
bouquet.

Miss Helen Crantz could not give
the audience, "enough" of "Alabama
Bound," and was called to the front
of the stage several times, until she
became almost exhausted.

Frank Ward, with his ukulele,
sang in his own inimitable style,
"Then I'll be Happy."

Too much cannot be said of the
singing of Frank Caldwell. "Re-
member," as sung by Mr. Caldwell,
is one song that is easy to remem-
ber. There may be other vocal ar-
tists in the Falls, but those who
were in the "Lit," on Friday night,
say that none possess a voice of
such pure tones as Frank.

After the minstrel show, Miss
Frances Patterson gave a wonderful
exhibition of singing, dancing and
acrobatic stunts.

The pianist, for the first half of
the evening's performance, was the
old-time Turf Villa accompanist,
"Rube" Weckerly. Little more
could be desired.

Dancing followed the show and
continued until midnight. The dance
music was furnished by Al Turner
and his Arcadians.

SUCCESSFUL SCOUTMASTER

William Clayton Has Charge of
Troop Which Distributes
the Herald

BUSY FOR TOWN'S GOOD

William Clayton, of New Queen street, scoutmaster of Troop 124, Boy Scouts of America, can be seen every Thursday evening as busy as the proverbial bee, with a squad of scouts, distributing the East Falls Herald.

Mr. Clayton, who is always actively promoting the best interests of the town, has had his boys on the



WILLIAM CLAYTON

job for the past two weeks and their good work can be noticed already. When "Chick," as he is still called by his intimate friends, goes into anything, he goes bravely. Those who remember Hess's East Falls

team of the old Philadelphia Basketball League will recall that the liveliest man on the floor was the diminutive "Chick."

While Mr. Clayton has passed the age of such strenuous sport, he still retains the old spirit of continual activity.

For the past several years, he has conducted the meat department of the firm of Clayton Brothers, of which he was one of the organizers. William Clayton became affiliated with the East Falls Business Men's Association at its inception and has always taken a leading part in all of its steps to promote business interests and living conditions in the vicinity.

With the organization of Scout Troop 124, at the Falls Methodist Church, Mr. Clayton was unanimously selected as scoutmaster. His success with the boys has been little short of phenomenal and, no doubt, lies in his personal obedience to the scout motto, "Be Prepared." Any question that a member of the troop may ask is promptly answered by "Will," who keeps himself well posted on information concerning first aid, signaling, tracking, fire building, cooking, swimming, hiking, map-making, trees, plants, birds and animals and the intricacies of the compass or any question that only a boy can ask.

The accompanying likeness of Mr. Clayton was taken some years ago, and while the hustling scoutmaster has aged a little since its being taken, he is still, in his heart, as young as ever.

STATION AGENT FORTY YEARS

William S. Green Long Engaged
in Railroad Service at
East Falls

RECALLS BY-GONE DAYS

Every little while thoughts are drawn to some person, who, doing his work steadily and quietly, without any fuming or fussing, is daily displaying qualities which people pay good money to see displayed upon the screen or acted upon the stage.

In the drama of life it is often the noisy, apparently active fellow



WILLIAM S. GREEN

upon whom the community has its eyes focused, but occasionally one finds a mortal who continually performs his duty and does it so unobtrusively that when he does obtain notice, by his very example, he stands head and shoulders above the mass.

One such is William S. Green, who

for forty years has been the station agent at the Reading Railroad's East Falls station.

This smiling man arrived in 1886 to take charge of Falls station, as it was then known. People, in those days, found the station at the foot of Bowman street. It was a little house, which sat on the west side of the tracks, and had a long wooden platform which extended from Queen lane to a point about 100 yards away.

Part of the station was fitted up as a dwelling, and it was here that Mr. Green first made his home in the Falls. Later, the station agent moved to a residence on Midvale avenue. Since 1920 Mr. Green has made his home at 714 Haws avenue, Norristown, from where he commutes every day.

The East Falls stationmaster has seen many changes in his long years of service in the town, the principal one being the recent accelerated growth of the Queen Lane Manor section, which he remembers as open fields and wods.

Mr. Green says, despite all the increase in population, the train service, in its relation to the number of trains run, is still about the same as it was when he first came here, and in explanation of this says that, in 1886, the railroad's only competitor was a horse-car line on Ridge road. Today the locality is served by three competing street car lines—those of Ridge, Allegheny and Midvale avenues. In the old days a special train was run on Saturday afternoons, from Manayunk, to accommodate citizens who went to town to shop or to the theatres. The terminus of the line then was at Ninth and Green streets.

While stationmaster of the old Falls station, Mr. Green served as telegrapher, ticket-clerk, baggage-master, freight agent and was, in fact, the general factotem, working from 6 A. M. to 12 midnight.

Since the erection of the present station, at Midvale avenue, Mr. Green has three assistants, who work eight hours a day each, and a porter who takes care of a vast amount of the work.

Since the war the express service

has been discontinued, it being carried for by the American Railway Express Company, from North Philadelphia.

The old station, at which the station agent served for twenty-seven years, was the scene of many accidents, few safety devices then being in evidence. There is now a dividing fence between the tracks, which extends from Queen lane almost to Calumet street. Only one fatal accident has occurred near the new station since it was erected.

The mail, which was formerly received by a messenger, sent by Postmaster Michael Murphy, when the postal authorities had their local headquarters on Ridge avenue, is now under the care of the station agent, since the new station is within the requisite distance of the present post office, on Midvale avenue.

Mr. Green recalled that at one time Terence McMahon was one of the messengers and that he hauled the mail back and forth in a little jaunting cart drawn by a diminutive donkey.

Schuetzen Park, in the old days, was situated on the present site of the Queen lane filter plant, and great crowds used the trains to go to and return from the park.

The station agent says the designation of the station, East Falls, came about through the confusion which arose whenever anyone addressed trunks and other parcels to Falls of Schuylkill, when no such name appeared upon the tariff schedules of either the railroad or express companies. Inasmuch as there were two other towns in Pennsylvania called Falls, the goods shipped to this point often traveled around to all three towns before reaching the proper destination. To obviate this the railroad company decided to call the station East Falls, to differentiate from a station on the west side of the river which was called West Falls.

The recent miners' strike, says Mr. Green, was the first time in his memory that a condition arose which compelled them to use soft coal to heat the station.

MISS AMY SMITH DEAD

The many friends of Miss Amy Smith were shocked to hear of her sudden death on Monday morning. Miss Smith, who was the eldest daughter of Joseph and Mary Smith, of 3351 Ainslie street, was in her 37th year and had since her birth made her home with her parents, in the Falls of Schuylkill.

The Smiths resided on New Queen street until recently, when they moved to the Ainslie street address.

Miss Smith was an accomplished pianist and was a member of the Moment Musical Club. Her musical education began in early life, inclinations along these lines being fostered and encouraged by her father, who was one of the organizers and the director of the Falls Male Chorus. She was a very active member of the Falls Methodist Church and sang in the choir, which is also directed by her father.

Besides her parents Miss Smith is survived by three sisters, Mrs. Raymond Holmes, Mrs. Harold Webster, Miss Gladys Smith and one brother, Stanley.

The funeral will be held today from her parents' residence, and the burial will take place in Mount Peace Cemetery.

E F Herald 2-25-26

MR. KLEBANOFF IS GUEST

Bernard B. Klebanoff, president of the East Falls Business Men's Association, upon the invitation of Samuel T. Banham, of the City Business Club, was the guest of the Manayunk Business Men's Association and the Roxborough Business Men's Association on Tuesday evening, February 16.

On Saturday Mr. Klebanoff was one of the delegation of Philadelphians who attended the reception to Captain Fried, of the ocean liner Roosevelt, who proved his heroism in rescuing the crew of the Antioch.

The East Falls Business Men's president was enthusiastic over the courtesy extended by Mr. Banham and the business men of the Twenty-first Ward, who offered to co-operate in any way possible to further develop this northwest portion of Philadelphia.

OPPORTUNITY HERE FOR ALL

East Falls Offers Many Advantages to Residents and Tradesmen

BUSINESS ASSOCIATION

The monthly meeting of the East Falls Business Men's Association will take place on Monday evening, March 1, in the auditorium of the Free Library, at Warden drive and Midvale avenue.

Almost a hundred East Falls business men are already alive to the fact that some organization is necessary to develop the town properly. More men of active interest are needed; men who not only live in the community, but those who live and work for the community.

East Falls offers today a wonderful opportunity for safely investing in the purchase of homes and business locations.

The city realty assessments for 1926 amounts to \$3,035,177,402, which is an advance of \$266,301,067 over those of 1925. The Thirty-eighth Ward, of which East Falls forms a part, has an assessment value of \$99,745,420, as compared with \$94,156,805 for 1925.

The town's constant growth, especially along Allegheny and Midvale avenues and on "top of the hill," insures an increase in value for the future. As a component part of the city of Philadelphia, its citizens take for granted that everyone knows about East Falls and its activities and do not pause to advertise its merits properly.

But if its citizens will consider for a moment they will at once become aware that very few communities have so much to offer.

Within convenient distance of all of the homes are opportunities to work under the best of modern con-

ditions, in almost every avenue of productive enterprise.

East Falls is a distinctly residential section, and the ambitions to own individual houses is very pronounced. Its variety of properties meets the demands of all types and classes of its people, with prices to suit the needs of the buyers. The newer homes in the locality, are mostly two-story dwellings, beautiful in architecture, surrounded by terraces and lawns, which have added to the attractive appearance of the section.

East Falls' proximity to Fairmount Park, the largest municipal park in the world, is one fact to be remembered. Here the beauty of nature, particularly along the Wissahickon, attracts many thousands of citizens, where they may find rest and relaxation from the work and cares of the day. It is truly the playground of Philadelphia, where young and those who still think they are young may cavort to their hearts' content.

The Falls of Schuylkill Branch of the Free Library of Philadelphia is second to none for the advantages it offers for educational advancement and pleasure to all classes of book-lovers.

For several years the town has been provided with trust and banking facilities, where the people of East Falls receive the same privileges and security which are extended by larger and more distant banks in other places.

Three street car lines and the Reading Railroad provide adequate transportation.

The shopkeepers of the town carry in stock anything its citizens may desire, without the disadvantage of a shopping trip into the crowded retail district of Philadelphia. There are dozens of stores where food products, tobacco, clothing and the little conveniences which are necessary to make life really worth while can be purchased, which are scattered conveniently throughout the neighborhood.

The craftsmen of the locality—the plumbers, painters, carpenters, electricians and other mechanics—are more meticulous over their work, because they are neighbors of the folk for whom they are working. Their prices, for high grade work, are exactly the same as those of other com-

munities.

Every man who conducts a business in the town is invited by the East Falls Business Men's Association to affiliate with the local organization, so that customers may receive the intelligent service to which they are entitled. Discussions of modern business methods are gone into, capable speakers are often in attendance to address the members, and steps are taken to improve the living conditions in the vicinity. It is only sound common sense for every sane-thinking man who has money invested in a business to belong to the only organization there is for bettering East Falls and letting the world know about it.

Falls of Schuylkill people are proud of their town and speak of it as "my town," and thus they are doing something to make it a better place in which to live, or if they own their own home, they speak in a tone that will convince any visitor. Believe in East Falls. It has much to offer. It will produce, by its real estate returns, in the future. First, know your town and then tell others its good points.

The Falls has retained many of its most cherished traditions of the past, but it blends with it the promise of the future and a great realization of the active present, and in all things reflects the true spirit of its ancestors.

E.F.Herald 3-4-26

Falls of Schuylkill Baptist Church
REV. WILLIAM J. HAYES, Pastor
Victor 3642

In accord with the spirit of the Lenten season, the Rev. William J. Hayes, of Falls Baptist Church, will start next Sunday morning a new series of sermons, under the general theme, "On the Way to the Cross."

The Falls of Schuylkill, at the present time, is religiously directed by an unusually capable group of clergymen, each of the various sects having men as their leaders who are far above the average in energy, ambition, eloquence and the spiritual qualities necessary to develop the highest type of citizen. The Baptists are particularly fortunate in having

William J. Hayes as their pastor.

In a series of sermons just ended on "Living Messages of Our Great Hymns," Mr. Hayes gave to his listeners a vast store of new thoughts.

In this new series, "On the Way to the Cross," the varying subjects on successive Sundays will be as follows: March 7, "Watching with Christ"; March 14, "The Cup that Jesus Would Not Drink"; March 21, "A Man of Sorrows"; March 28, "Calvary." The series will terminate on Easter Sunday when services appropriate to the day will be held both in the morning and the evening.

HERALD 3-4-26

MR. HOHENADEL HOME AGAIN

John Hohenadel, president of the East Falls Bank and Trust Com-



JOHN HOHENADEL

pany, who has been seriously ill since November, returned from Atlantic City on Sunday.

Mr. Hohenadel spent the first few weeks of his illness at his home, on Queen lane, but shortly before Christmas went to the seashore resort, on the advice of his physicians. While he is still far from complete recovery, his friends are glad to hear of his return and hope for his quick return to normal physical condition.

89 YEARS OLD

Successful Manufacturer Will
Observe His Birthday Anniversary on Saturday

HIS NOTABLE CAREER

James Dobson, East Falls' leading citizen, will celebrate his 89th birthday on Saturday.

The family will assemble as has been for years their custom, in honor of the occasion. The employes of various mills under Dobson management will also send flowers, as usual, to commemorate the anniversary of their employer's birth.

"Boss Jim," as he is lovingly called by his employes, and for that matter most of the people in the Falls, was born in England, in 1837, and came to this country when about 17 years of age. America to him, in those days, was the land of promise, and all through his years of activity, as a boy and man he has always retained that thought. Mr. Dobson declares the youths of today have larger opportunities than ever before, through the increase in the wants and needs of the people and industries of the country.

Shortly after arriving in the United States, Dobson, as a lad, obtained employment at Mill Creek, Pa., from a man who subsequently became his father-in-law. After accumulating \$125, the boy felt that he had sufficient capital to start a business of his own. With his elder brother, John, young James Dobson moved to Manayunk where they started in the long-desired business venture of their own. Shortly after this the brothers settled at Falls of Schuylkill.

John Dobson married Sarah Schofield and in 1862 his brother James was wed to Mary Ann Schofield, a sister of John Dobson's wife. The two brothers married daughters of the man for whom they had first worked.

Mr. and Mrs. James Dobson are the parents of five daughters, all of

whom are still living in or very near Philadelphia. These daughters are Mrs. Bessie Dobson Altemus Eastman, Mrs. Thomas J. Jeffries, Mrs. Richard Norris, Mrs. John C. Norris and Mrs. Arthur Spencer.

Two of Mr. and Mrs. James Dobson's daughters married two brothers, John C. and Richard Norris, and two of the elderly couple's granddaughters were wed to two brothers of the Rosengarten family.

Mr. and Mrs. James Dobson started housekeeping in a little house on Mill Creek and later moved to the building which still stands at the southeast corner of Wissahickon drive and Ridge avenue. When Mr. Dobson was 35 years old, the house in which the family now resides—known as Bella Vista—was built, at Thirty-third street and Abbottsford avenue. It was situated on a hill, overlooking the town, and surrounded by woods and fields. The woods and fields are fast disappearing with the grading of new streets in and around the old mansion.

The family life of the Dobsons is most democratic. Each evening "Boss Jim" and his wife may be seen engaged in their regular game of whist, and on Sunday the entire family have always made it their habit to be at "home" for dinner.

One experience which the mill-owner and Mrs. Dobson most enjoy is the visit of the carol singers from the Falls churches, at Christmas time. The family assemble on the stairs and listen in quiet enjoyment to the various choirs who annually make their calls.

Mr. Dobson is particularly fond of flowers and spends many happy hours in his greenhouses, which are a short walk from the house.

The word "retire" has no place in the vocabulary of "Jim" Dobson, who goes regularly to his duties at his mill. With all of his accumulation of this world's goods "Boss Jim" still retains his fondness for the people of the Falls, for the town's little homely characteristics and the place which he has seen grow from a tiny village to a thickly populated section of Philadelphia.

All of Mr. Dobson's friends and employes, and in most cases one is the other, are sincere in their wishes for many more happy returns of his birth anniversary.

TELLS ABOUT THE BIG FAIR

A. F. Daix, 3d, Tells East Falls Business Men About the Sesqui-Centennial

MONTHLY MEETING HELD

The East Falls Business Men's Association held its March meeting in the auditorium of the Free Library, on Monday evening.

A. F. Daix, 3rd, of Sesqui-centennial headquarters, addressed the Association on the subject "Philadelphia's Sesqui-centennial."

The speaker was unusually eloquent, and the members were greatly impressed by his earnestness. Mr. Daix spoke of the vast throng that will visit Philadelphia, mentioning the 300 conventions which will come to the Quaker City in 1926, some of which will be attended by 10,000 persons. He told of the English merchants who have contracted for 50,000 square feet of space, despite the fact that England, as an empire, will have no official exhibit, and he went on to explain the parts that Spain, Rumania and Germany will play in the exhibition.

Mr. Daix spoke of the display planned by one of the great western railways that will cost in the neighborhood of \$50,000.

He told of the National Commission, headed by James M. Beck and Secretary of Commerce Herbert Hoover, which is composed of representative men and women of the country, appointed by President Coolidge to come to Philadelphia and make a survey of conditions concerning the celebration.

The speaker said that if the Sesqui-centennial were to be held in any other city of the Union it would "go over big," and that there is no reason that Philadelphia couldn't do it. "Philadelphia," said Mr. Daix, "evidently lacks civic pride possessed by other less worthy cities."

Two buildings are nearly completed and the stadium is 75 per cent

finished, according to the speaker, who impressed upon his listeners that there is still sufficient time to do what is now in the minds of the Sesqui-centennial Association members.

Herbert Hoover came in for a great deal of praise from Mr. Daix, who said the war-time food emergency achievements of the secretary of commerce were far and above the task which now lies before him.

Mr. Daix feels that Philadelphians should broadcast to the world the Declaration of Independence, and glory in the fact that it was here that the famous old document was written. It is an appropriate place for the gathering of the nations of the world.

The speaker explained that no increase in the tax rates, directly or indirectly, will be brought about through the celebration, and that the increased realty value of South Philadelphia—by building Philadelphia on a more equitable basis—will redound to the benefit of the other already built-up sections of the city.

At the conclusion of his speech, Mr. Daix received a standing vote of endorsement from the East Falls Business Men's Association, the members promising to do all in their power to make the Sesqui-centennial a success.

With the solid organization formed by the Manayunk, Roxborough and the new Wissahickon Business Men's Associations, along with the East Falls Association, there is little doubt that this section of Philadelphia will play a large part in the great national celebration.

A letter from W. H. Johnson, president of the Philadelphia Electric Company, thanking the East Falls Business Men's Association for a communication expressing approval of the reduction in electric rates, which went into effect March 1, was read, and also one from J. W. Rosengarten, of Powers, Weightman & Rosengarten, concerning the fumes which emanate from the firm's laboratory. In his letter, Mr. Rosengarten stated that his firm is willing to co-operate in any manner to eliminate the cause of complaint, and that experts will start an investigation toward this end.

Allen W. Kerst, of the East Falls Bank and Trust Company, then addressed the meeting, the subject of

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his discourse being, "What is a Bank?" The speaker presented many interesting facts concerning a financial institution from beginning to end, of its organization, its value to the community, the security and convenience it offers, the installation of equipment and the filling of positions, such as cashiers, tellers, etc.

The construction of the huge vaults, with their time-locks and burglar protection was gone into in detail. The speaker also told of the work of the bank, which can be called upon for loans and to care for stocks, bonds and other securities. He concluded his talk with facts concerning the accuracy of the accounts in which every dollar and penny was carefully accounted for.

Other discussions of general interest took place, and the meeting continued to a late hour, when it adjourned for the usual luncheon.

SCCAFF FINDS AN OLD TIMER

Story of Actors of Twenty Years
Ago Brings a Response from
One of Them Far Away

HAS SHOW IN LOUISIANA

There are times when those who play a part in the publishing of a newspaper receive compensation other than that of the pay envelope for the efforts they have put forth to make the publication of the most interest to the people that it serves.

When Scaff, aided and abetted by his trusty Remington—according to his own tale—sat down and wrote his "Observation" on the amusements of East Falls twenty years ago, which was published in the Herald of February 11, it was with little thought that his efforts would help old friends, in a town so far distant from this immediate vicinity, recall many pleasant memories of their early endeavors in the Falls. Like the old darkey who said, "The sun do move," we add with more accuracy, "The Herald do circulate."

A letter addressed to the editor of the East Falls Herald was received on Saturday, from Crowley, Louisiana, from an old resident who is well known to all of the people who have lived here for more than twenty years.

In order to acquaint the many friends of Roland Sedgwick and his family with their whereabouts and doings, Mr. Sedgwick's letter is printed in full. It was accompanied by an illustrated circular of the play, "Adam and Eva," in which the former resident is depicted in a leading role and his daughter, Vida Lorraine, is also shown. The picture proves that the "tot" who was born in the Falls has developed into an unusually beautiful young woman.

The letter follows:

"Just received a clipping from your issue of February 11 under the heading of 'Observations.' To say that it was interesting to me, can hardly describe it as it recalls the happy days that I spent in the Falls. How well do I remember Bernard Dowdall (I wish he were alive to read this also) and the old Creston Stock Company where I first received my dramatic experience! How often I wonder what became of the rest of that company, also Elizabeth Wally Molineaux! I was sorry that her name was not in the cast in this write-up.

"A number of that cast, like myself, have had professional experience since that time. No doubt some of them wonder what has become of me as I have not been in Philadelphia since 1907, when I had charge of the Drury Stock Company, on the old iron pier at Cape May, N. J.

"I have had lots of ups and downs since that time, like all actors, but the last two years have been rather profitable as I have at this time one of the largest and best tent dramatic shows in the country, and have built up quite a reputation through this section, where we have been playing for the last ten years.

"My oldest daughter Vida Lorraine, who was born in the Falls and who was educated at St. Mary's Academy, Little Rock, Ark., is now my leading lady, while my wife, who was Merab Hinchcliffe, is my character woman, while my youngest daughter, known as Baby Sylvia, 6 years of age, is also a very clever child performer.

"I would be glad to hear from any of my old friends. We are now at Crowley, La., and will be here until April 5."

NUT CLUB IN SESSION

East Falls Organization Has Its
Midwinter Meeting at
Fox Chase

STARTLING ORATORY

The Nut Club, of East Falls, held its midwinter gathering on Monday evening, at Fox Chase. After several dormant months, the Club was aroused to action by the radical bondsman, Bill Hall.

The evening was pleasantly spent in bowling, pool games and fortune telling. Willie, of the scant hair, tried out several of Houdini's feats, which he recently learned, but failed dismally. He tried the famous toe-pinching trick on Jim Swartz, but could not throw the Ainslie street athlete.

"Tiny" Scott and Dick Cole held an argument that could be heard around the room, which, as far as could be learned from the listeners, had no basis on anything, but the language employed was fluent and eloquent. Some of it being in English, was understood by most of those present, except Fred. Budenz.

Through an error of the toastmaster, John Bartle, John Shiley, of Brookline, who had no invitation to the affair, was presented with a cosy corner smoking set, and those in the secret were game enough not to say that the set had only been loaned to them for the evening. Mr. Shiley, however, secured a truck and left early to avoid any further embarrassment. The smoking set went with him.

One of the speakers who should be mentioned was Harry Berry, whose eloquent discourse on "Parents Showing the Proper Respect to Their Children" was, without a doubt, most educational.

George Bailey gave a half hour's explanation of "Why the Earth Was

Made Round Instead of Square.

After the latter talk, Alfred Sowden interrupted the applause by singing "Shall We Meet Beyond the River?" accompanied on the mouth-organ by Messrs. Scott and Cole.

A former Schuylkillite, Albert Horrocks, left early enough to secure a very good machine.

At the business meeting which followed an election of officers for the ensuing year was held. John Bartle was re-elected president pro tem. J. Linwood Fawley was selected to fill the position of acting vice president. W. D. Hall received the majority of votes for temporary treasurer, and Jim Swartz was elected secretary Ltd. Arthur Molineaux was named substitute.

Among those present were Messrs. Hall, Molineaux, Bartle, Ruch, Cole, Rawley, Berry, Brooks, Beal, Horrocks, Budenz, Fawley, Sowden, Schofield, Bairstow, Swartz, Bailey, Stille, Scott, Morgal, Dyson and Shiley.—From the Asylum News.

E. F. Herald 3-11-26

FUNERALS

Mrs. Margaret M. Purcell, wife of James F. Purcell, who died after five months' illness, on Sunday evening, was buried from her late residence, 3434 Queen Lane, this morning. Mrs. Purcell, who was 65 years old, was born in Roxborough, in 1891. When 20 years of age, she was married to James Purcell, in the Church of St. John the Baptist, in Manayunk, previous to the erection of the present edifice. Eleven children blessed the union, eight of whom are still living, their names being Marie, Thomas, William, Margaret, Elsie, Emmett, Ellwood and John. Three other sons preceded their mother in death.

Mrs. Purcell, who had been a resident of the Falls for forty-four years, was a member of the Ladies Order of the Foresters of America for more than thirty years. Solemn requiem mass was celebrated at St. Bridget's Church at 9.30, and the interment was in Holy Sepulchre Cemetery.

DEATH CLAIMS LONG-TIME RESIDENT

Mrs. Emma Ashton, 79 years old, who contracted pneumonia less than a week ago, died on Friday at the residence of her daughter, Mrs. William Shaw, North Thirty-fifth street.

The sorrowing children of the aged woman, and a sister, Mrs. Sarah Reynolds, were at her bedside when Mrs. Ashton died.

Born in Lancaster, Pa., on February 15, 1847, Mrs. Ashton, whose maiden name was Emma Snyder, was married on December 26, 1869, to William Ashton, whose death occurred in 1913.

The couple came to the Falls and both of them obtained employment in Wissahickon Hall, which is the first building on the Wissahickon drive, north of Ridge avenue. The place was then used as a hotel.

Shortly afterward the Ashtons moved to 3116 North Thirty-fifth street, and Mrs. Ashton knew no other home in the Falls until 1920, having lived in the same house for fifty-one years. For the last six years she made her home with her daughter, Mrs. Shaw, 3327 North Thirty-fifth street.

The marriage of William and Emma Ashton was blessed with eight children—three daughters and five sons. Of the girls, Emma died in infancy, while Anna is now Mrs. William Shaw, and Susan married Henry Welsh. Simon died when but 18 years of age, and James' death occurred three years ago. Benjamin, William and John survive.

The Ashtons moved into the Thirty-fifth street address when there were but three other dwellings in the neighborhood, south of Scott's lane. The streets had not yet been graded or paved, and it was necessary to ascend steps, some eight feet or more, to reach the first-floor level of the houses. The section is now built up in almost solid rows for squares.

Mrs. Ashton's husband William at one time conducted a cooper shop in the lower end of the Falls, and later served on the police force.

Emma Ashton was noted for her even temperament. She was active

until the time of her final illness, taking a real interest in all of the activities of the Falls Baptist Sunday School.

In addition to three sons and two daughters, she is survived by two sisters—Mrs. Susan Pyle and Mrs. Sarah Reynolds, of Lancaster—nine grandchildren and two great-grandchildren.

The funeral took place on Tuesday from the residence of her son-in-law, William Shaw. The burial was in Mount Vernon Cemetery.

E.F. Herald 3-11-26

PASTOR, DEAD AT 85, ONCE SERVED HERE

The Rev. Dr. Jacob S. Hughes, pastor of old St. George's Methodist Episcopal Church, Fourth street, below Vine, died on Friday morning at his home, 2016 North Twelfth street, from pneumonia. He was 85 years old.

Dr. Hughes was appointed by the Conference of 1865 to serve in the Falls. He was stationed in this locality for the three succeeding years. The Church at that time had a membership of forty-nine worshippers. There are still a number of people here who remember Dr. Hughes' pastorate in the town.

Dr. Hughes was born on Christmas Day, 1840, in Chester County, near Elverson.

He was the oldest minister, both in point of age and service, in the Philadelphia Methodist Episcopal Conference. Dr. Hughes had the distinction of being the pastor of not only the oldest Methodist Episcopal Church in the United States but of the oldest Wesleyan Methodist Church used continuously for worship in the world.

SHELTER FOR TRAFFIC MAN

Placed at Ridge and Midvale
Avenues for Policeman's
Protection

BUSINESS MEN GOT IT

The East Falls Business Men's Association, after many weeks of endeavor has succeeded in having suitable protection erected for the traffic policeman stationed at Ridge and Midvale avenues.

The box is sufficiently large for the policeman either to sit or stand and still maintain absolute control of his signal apparatus. The windows, which are on all four sides, contain panes large enough to permit the occupant to have a full view in all directions.

This intersection, which is in the direct path of the chill winds which sweep down the Schuylkill Valley, is less than a square from the river, and the policemen on duty at the traffic control signal are deeply appreciative of the thoughtfulness of the Business Men's Association in providing for their comfort.

MRS. JAMES DOBSON IS 86 YEARS OLD

Mrs. James Dobson, wife of the East Falls carpet manufacturer, who himself, was 89 years old on March 6, will celebrate her 86th birthday anniversary on Monday, March 22.

The part that Mrs. Dobson has played in the history of this community is no less shining than that of her illustrious husband.

While of a most retiring nature, she has been back of practically all public movements of a charitable and churchly nature hereabouts.

In life's greatest vocation—motherhood—Mrs. James Dobson stands among the leaders. Looking back, through the mist of years, she may remember the moments of pride in the achievements of her husband, her children, and her grandchildren—recollections, too, of the hours of anxiety experienced during the illness or misfortune of any member of her family and the thousand and one cares and worries that come to every mother, no matter what their station in the earthly existence of things.

The many Falls of Schuylkill friends and admirers of Mrs. Dobson wish her the happiest of birthdays among her family and numberless friends.

FALLS "FIRST EXPRESS MEN"

Man Who Started Parcel Delivery Before Civil War Recalls Early Experiences

TAVERNS ON THE PIKE

When the Falls of Schuylkill housewife takes down the telephone receiver and calls up a department store to order something which was advertised in the papers, the good lady, more than likely, does not stop to consider the advantage she has, in so doing, over her mother or grandmother. The present day shopkeepers, too, are in the habit of phoning an order to a wholesale house and having the goods delivered the same day.

Steam and electric railways, the telegraph, telephones and automobiles have annihilated both time and distance since the days of the Falls' first freight transportation service.

Just previous to the Civil War, two Falls of Schuylkill men, then young in years, were employed as teamsters by William Simpson, at his calico manufacturing plant, in Cookskey. John R. Scott, who still lives on Ridge avenue, and James McCarty, who has long since gone to his Creator, were the two youths who decided to start in a new business of their own.

McCarty thereupon left Simpson's Mill, and with a single horse and wagon, started making trips from the Falls to the city, taking orders from the various stores, taverns and individuals in the then country village, and going into Philadelphia, making his customer's purchases, or picking up goods which had been previously ordered by mail and hauling the articles out to the Falls on the same day.

The business was a success from

the start, and the following week Mr. Scott joined McCarty and formed a partnership which lasted over a period of fifteen years.

In his reminiscences of this early express business, Mr. Scott disclosed some facts of real interest to those who take pleasure in tracing the development of the old Falls village.

The local office of the partners was in Adam Mettinger's store, in Odd Fellows' Hall. They traveled daily, regardless of the weather, to their Philadelphia office, at Third and Market streets. In those days Ridge road was a turnpike and was paved with large round pebbles, called cobbles.

The only means of passenger transportation was a stage coach line which ran from Barren Hill to Ninth and Vine streets. This was long years ago before the enactment of the full-crew law in Pennsylvania, for the driver also acted as conductor, the bus-like coach being equipped with a small window at the front, through which the passenger, after mounting the steps in the rear, would pass his fare and receive his change. The coach started at 9 A. M. from Barren Hill and made but one trip to Philadelphia and return each day.

When McCarty and Scott's express business was at its height, there were forty-three taverns and hotels, in the Falls. Think of it! Among those that Mr. Scott was able to recall were Tom Byrne's Hotel, near St. Bridget's Church, on Jimmy street—now known as Stanton street—Byrne's, on Ridge road, a few feet northwest of the present Stanton street, and Fred Stehle's saloon and bake-shop. This bake-shop is now used as the polling place of the Tenth Division of the Thirty-eighth Ward.

A large hotel stood on Ridge road at the foot of Stanton street, and with the Falls' Hotel, also on the Ridge, just below Queen lane, satisfied the liquid wants of man.

Jacob Stehle kept a tavern, farther down on Ridge road, in a place that was afterward used as a post office. This building can still be

identified by the iron bars on its windows which were placed there at the time it was occupied by the postal authorities. It is just above the Y. W. C. A., on the west side of Ridge avenue.

Paddy Hughes served drinks from his place on the Ridge opposite Ferry street, while across the highway, Louis Naher was his competitor.

Mrs. John May, quenched many thirsts from a location opposite the present Dobson plant, while Catherine Dollard kept a hotel and grocery store at Scott's lane and Ride road.

The old Dove and Swan was in all of its glory, down near Nicetown lane.

There were other taverns scattered around up on the hill and in other sections of the town, but their former owners' names have been forgotten in the lapse of time.

The expressmen were often called to act as messengers by the people of the community, there being times when they purchased shoes, dry-

goods, barrels of sugar and other of life's necessities. Sometimes, when the innkeepers were particularly busy, Scott or McCarty would take their money and pay the liquor license fee, at the old City Hall, at Fifth and Chestnut streets.

Hauling for the people of the Falls was no easy task in those days, the expressmen's hours being from 5 A. M. to 8 and 9 P. M. regularly and often to midnight, during the holiday rushes.

The horses used by the local team-

sters were stabled at Mr. Scott's barn, on Ridge road. When it was necessary for the horses to be shod, they were taken to James Mill's blacksmith shop, below Crawford street, on the Ridge, where the smithy was known as an expert in the craft. Mills, by the way, was the only man, with adequate equipment and sufficient courage to place a new set of shoes on a pair of mules which Mr. Scott once owned.

James McCarty subsequently sold out his interest in the firm to John Scott and moved to New York. Fortune failed to smile on the genial Irishman in his new location and he returned to the field of his early endeavors and resumed his former occupation, in partnership with Hugh Scott—a son of his former associate. Later McCarty conducted an express business of his own.

In more recent years the delivery of packages in the Falls was taken care of by William Smith and his brother "Toss," who were succeeded by Delaney Wynne. James Clough, who had served the Falls of Schuylkill as its representative in the Councils of Philadelphia later bought the business from Wynne.

Today, the direct descendant of the old firm of McCarty and Scott will be found delivering parcels, in the more modern method of the motortruck, under the direction of Francis J. Roney, who served with particular merit, as a lieutenant, in the recent fracas with Germany.

SCCAFF

2-11-26

BUSINESS MEN'S BULLETINS

The older a man grows, the greater should be his efficiency. He has the advantage of the young man in experience. He can profit by his own mistakes and those of others. He has accumulated more friends. His efficiency ought to increase every year. Why doesn't it? The answer is, it does—providing he keeps up his enthusiasm. When that goes, the results begin to lessen. Enthusiasm will keep your courage up; it will enable you to smile when you close up the store, at night, weary in body and spirit; it will dig up customers and bury the ghost that keeps saying "no use trying that, they won't buy." It will substitute "I will" for "I can't." Growing old in years doesn't mean growing old in ideas. Go into things as if you meant it. Consider every failure simply a lesson to profit by—not something to brood over. Go to it and keep at it.

THE EAST FALLS OPTIMIST.

German town "Gazette" East Falls "Herald" &
Roxborough "News"

2-18-26

BUSINESS MEN'S BULLETINS

Nothing wiser was ever written, than Max O'Rell's definition of Luck. Here it is: "Luck means rising at 6 o'clock in the morning, living on a dollar a day, if you earn two, minding your own business and not meddling with other people's. Luck means appointments you have never failed to keep. Luck means trusting in God and your own resources."

Somehow or other the successful business men we actually meet do not tally with the capitalist and financier of big fiction. The latter always has a square jaw, fire in his eye, a springy step, a voice that strikes terror to his enemies and employes, a splendid physique and a personality that gives out electric energy. What are the facts in real life? John D. Rockefeller is not a fierce looking individual. Many a millionaire looks as meek as Moses. Some of them even part their whiskers in the middle and have been known to crawl under the table when friend wife approaches. No, this stern countenance, square jaw stuff, don't always signify anything.

THE EAST FALLS OPTIMIST.

Feb 25th 1926

75

BUSINESS MEN'S BULLETINS

In probably no other vocation is there more necessity for constructive work to achieve success than in selling. The man who has constantly in his mind merely the profit he will make immediately will invariably be disappointed and make little progress. One has but to look back at the great pioneers of "'49," such as the Jim Hills, Westinghouses and Edisons, who in their early careers did constructive work that has developed this great country of ours.

When Jim Hill extended his railroad into the northwest, the only excuse for blowing the whistle was to keep the engineer from getting lonesome. Hill didn't stop to consider the receipts of the first year, or he never would have built the road, but he had faith in the future and that is what really counted. Look ahead! Do some missionary work.

THE EAST FALLS OPTIMIST.

March 4th 1926

BUSINESS MEN'S BULLETINS

Ever since Adam was told to earn his living by going to work men have been trying to beat the game. Some succeed in living without work, but they are mostly blind baggage riders or stripe wearers. Agitators and demagogues tell us there is enough for all. Yes, there is, but ordinary mortals have to work to get their share. If you could harness the energy expended in dodging work, you could move mountains.

Most men are mentally lazy. It takes some jolt to arouse them and get their minds to working. They accomplish more under pressure, and when the pressure is removed lapse into their former condition.

This is why the pressure of poverty has spurred many to success and this is why, when danger of poverty is absent, the tendency is to be satisfied with simply living.

THE EAST FALLS OPTIMIST

March 11th 1926

76

BUSINESS MEN'S BULLETINS

It's good to have money and things that money can buy," said George Horace Lorimer, "but it's good, too, to check up once in a while and make sure you haven't lost the things that money can't buy."

The man who gets the most out of life is the man who has the things money can't buy, as well as the things that money can buy. Among the former are: reputation, friends, a clear conscience, self-respect and good health. Money obtained at the sacrifice of these costs too much.

God's best gift to us is not things, but opportunities.

No philosophy has even improved upon the Golden Rule, and the most gorgeous tapestry of trickery looks like a rag alongside the simple beauties of a square deal.

THE EAST FALLS OPTIMIST

MARCH 18th 1926

BUSINESS MEN'S BULLETINS

A little cork fell in the path of a whale, who lashed it down with his angry tail. In spite of his blows, the cork arose and floated serenely before his nose.

The cork told the whale, "You may flap and sputter and rap, but you can never keep me down, for I'm made of the stuff, that is buoyant enough, to float instead of to drown."

One of the greatest sources of grief is underestimating a customer's thinking powers. When a man begins to think he can put something over, on anyone, in any line, that is usually the time he gets aboard the toboggan. The old saying that "You can't always tell by the looks of a toad how far he can jump," is a wise one.

THE EAST FALLS OPTIMIST

ALUMNI ARE ORGANIZING

Effort Made to Enroll All Former Male Students of St. Bridget's Parochial School

MEETING ON MARCH 25

St. Bridget's Alumni has started the ball rolling in its drive for additional members.

Every man or boy who ever attended St. Bridget's School is to be canvassed in an effort to make this East Fells newest organization the liveliest, "peppiest," bunch of live wires ever banded together.

The association has already held several well-attended meetings and those who have been present are united in their praise of the activities thus far.

The officers of the alumni are: President, Walter A. Costello; vice president, Michael F. Fitzpatrick; treasurer, P. J. Kelley; secretary, James A. McCarty, and sergeant-at-arms, James Prendergast.

Any male student who attended St. Bridget's School between 1888 and the present year is an alumnus and therefore eligible.

President Costello has the following to say, concerning the effort to increase the membership:

"The purpose of the Alumni is to revive and preserve the spirit that existed among us when we were 'kids.' Therefore a few of the older and many of the younger boys went ahead and formed an association of the old students. We welcome anyone who wants to join. We want them to join and feel sure that the sentiment is mutual that this is a great chance to renew the ties that perhaps Time has severed, a chance to meet some of the 'kids' that may have been forgotten, and a wonderful opportunity to 'swap yarns' about

school days that should not be overlooked.

"If the few meetings that have already been held are an indication of what may be expected in the future, then success is assured. Like anything of this nature, something special must be done to give everyone a chance to get together at one time.

"The next meeting night is Thursday, March 25, and will be in the basement of St. Bridget's Church, on Stanton street. I feel that none of the boys can afford to pass up this opportunity to join a real wide-awake group of good fellows. No one should fail to come out and meet the 'gang'."

Church of St. James the Less is 80 Years Old

The following is from Secaff's "Observations," in the East Falls Herald:

"Three-quarters of a century ago, the village of the Falls of Schuylkill presented a different appearance from the present, and the cemeteries that now cover the hills between it and the city were in their infancy. The Ridge road had long been a main avenue of travel, but many of the tracts that are now built up in rows of houses were then woodland, or were occupied by country places of considerable size. Here and there along the Ridge may still be seen a few of the dwellings of an humbler sort that antedate that time."

The foregoing paragraph is the opening one in "A Brief History of the Church of St. James the Less" which was compiled by Samuel Tobias Wagner, in continuation and elaboration of an article published in the Church Standard of October 7, 1899, prepared by the Rev. Elliston J. Perot.

The "History" says that one of the country places of that day was Mount Peace, which stood on the site of the present cemetery of that name. It was the home of Robert Ralston, the leading spirit in the founding of the Church of St. James the Less. Mr. Ralston at that time was a member of St. James Church, in Philadelphia, of which the late Rev. Dr. Henry J. Morton was then the rector.

In the minutes of the vestry of April 30, 1846, it is written that a meeting of gentlemen was called, at Mount Peace, upon Mr. Ralston's invitation, for the purpose of considering the expediency of establishing a parish church in the neighborhood. The meeting, it appears, was quite an efficient one for transacting business. It resolved to organize the proposed congregation, to choose twelve ves-

trymen and to consider and adopt a form of incorporation, which it proceeded to do, in all details.

The vestrymen chosen were Robert Ralston, George Blight, Cornelius S. Smith, Tobias Wagner, Dr. Charles Treichel, Philip M. Hagner, John R. Wilmer, William F. Griffiths, Joseph S. Burnett, George Helmuth, Osman Reed and James C. Kempton.

Robert Ralston and George Blight were elected wardens, and the Rev. Henry J. Morton temporary rector of the new church.

Messrs. Ralston, Blight and Wilmer were appointed the site and plans committee for the church, and Mr. Ralston, with Cornelius Smith and William Griffiths, formed the committee on by-laws.

The church, it is said, received its name from its close association with St. James Church downtown, the new parish being dedicated to the other James the Apostle, known as James the son of Alphaeus, or "James the Less" in old English, contrasted with "James the More." The Latin distinguished these men as Major and Minor.

The site of the Church of St. James the Less was chosen in the Falls village, first for its proximity to the village and of the settlement across the river—Cooksockey, and its vicinity, no doubt—second, its central position in the triangle formed by St. Luke's, in Germantown, St. Matthew's, in Francisville, and St. David's, in Manayunk; third, its sufficient distance from railroads and noisy or dusty roads; fourth, its proximity to the Ridge road as a means of access, and fifth, the commanding eminence of the location.

The property formerly belonged to the Laurel Hill Cemetery Company and was acquired by the church on July 27, 1846. The original lot was about an acre, being 350 feet on Lamb Tavern road—now Clearfield street—400 feet on Nicetown lane—now Hunting Park avenue—and about 250 feet at the base of the triangle which it formed.

The plans of the church were furnished by the honorary secretary of the English Ecclesiological Society—formerly the Cambridge Camden Society—who was frequently consulted during the progress of the work of erection. The church was designed

very closely to the plans of St. Michael's, Long Stanton, Cambridge-shire. The contractor was John E. Carver.

In December, 1914, the vestry made overtures to the estate of the late John Dobson, who had long been a member and vestryman of the church, for the purchase of the grounds on the north side of Clearfield street, between Thirty-second and Thirty-third streets, to prevent the erection of buildings which might be objectionable to the church. Through the generosity of Mrs. Samuel D. Riddle and Miss Sarah W. Fiske, now Mrs. Walter M. Jeffords, this lot was donated to St. James the Less.

A parish house and a residence, now used as a rectory, have been completed and dedicated on the ground on the north side of Clearfield street.

The "History" is replete with in-

teresting facts concerning the architecture of the buildings, the famous people who are buried in the adjoining graveyard and explanations of the various beautiful gifts to the church. The booklet is also profusely illustrated with pictures, from that of the original building in which are shown people who are old-fashionedly attired up to the photographs of the present-day edifice and parish buildings.

SCCAFF.

DANGER SIGNS AT BRIDGE

Precautions Taken to Warn
Persons Crossing Railroad
at Calumet Street

URGED BY BUSINESS MEN

Through the efforts of the East Falls Business Men's Association, signs have been painted on the ends of the Calumet street bridge, over the Reading Railway.

The attention of the department of public safety was called to the dangerous construction of this bridge in the particular location in which it is placed. The huge high girders, which are embedded in concrete give children small chance to see passing vehicles until they have stepped out into the roadway of Cresson street. When a locomotive passes under the bridge it is impossible even to hear the warning sound of the motorist's horn.

While the signs do not eliminate any of the danger, at least some action has been taken to call the people's attention to take precautions while crossing the structure.

East Falls Honor Roll Moves Again

East Falls Herald,
3362 Frederick St., East Falls.

Dear Mr. Coe:

In answer to a query printed in last week's issue of the East Falls Herald, it might be timely to publish the following information:

On Tuesday, August 17th, it became necessary for the workmen who are erecting a gas-service station in the rear of Palestine Hall, at Ridge and Midvale Avenues, to remove the Honor Roll of men who served in the military forces of the Government in the late war.

The superintendent called upon the officers of this Association to inquire what disposal was to be made of the Roll. We immediately communicated with Mr. Ernest Carwardine, who, as one of those responsible for its erection, retains the same lively interest in the Roll's perpetuation.

Mr. Carwardine laid the situation before Mr. Eugene J. Morris, Vice-President of the Manayunk National Bank, whose office is located at the local branch of that institution. Mr. Morris, without hesitation, very generously offered to have the Honor Roll placed on the bank property, and in addition volunteered to care for the Roll indefinitely.

Therefore, the Honor Roll will be slightly altered, painted and located on a plot of ground in the rear of the bank, facing the East River Drive.

It is this Associations wish that you give publicity to these facts so that the people of East Falls will appreciate the actions of the Manayunk National Bank and Mr. Morris in particular.

Yours truly,

The East Falls Bus. Mens Assn.
A. C. Chadwick, Sec'y.